



Driver Training Ltd
A nationwide company
with instructors and trainers
throughout the UK.

Pass faster with

DRIVER TRAINING

Freephone: **0800 1 777 149**

www.adi-pass.co.uk

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Driving Instructor Starter Pack



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In today's modern world with so much uncertainty about the future and no such thing as a job for life, it is reassuring to know that there is a way that you can look forward with certainty and know that you have a guaranteed job that allows you the flexibility you've always wanted.

And that even if you moved from John o'groats to lands end you would be guaranteed to walk straight into a job! Not only that but you would have a government recognised qualification which is ranked along side doctors and solicitors (look on the back of a passport application form as to people qualified to sign it).

It is guaranteed that every year in every area another group of girls and boys become 17 and most of them want to learn to drive.

Every year many people not teenagers realise that job prospects are limited without the use of a car and so need to learn to drive.

Every year companies need people to assess their drivers on what is known as Fleet Training.

You can be the one they turn to ...

At Driver Training Ltd we give you that opportunity and we give you the chance to develop and progress in a rapidly expanding industry.

So take a look through our brochure and see for yourself how Driver Training Ltd can help change your life today!

your choice of vehicles

At Driver Training Ltd we give you the choice of vehicles. Choose from Peugeot, Vauxhall Corsa or Ford Fiesta and in certain areas Mini's.

own car franchise

As an ADI or PDI you may have your own vehicle... then don't worry!!

Unlike some other schools Driver Training Ltd will provide the signs and graphics as part of your franchise. You just need to insure the car and make sure you have dual controls fitted.



train to become a driving instructor

As a nationwide company Driver Training Ltd offers an unrivalled quality of service to those who require training.

Unlike most other companies the vast majority of your training is done on a **one to one basis**, in this way we get to fully focus on your strengths and can spend time working on what needs to be improved.

If there are two trainees in the car at least **half** your time is spent watching their training which doesn't really help you!!

We also take the time to provide the paperwork to help you through your Part 3 and the hints and tips of what to watch for with your examiner.

In this business the thing this is most important is quality of instruction, we believe and our trainees would agree.

Driver Training Ltd is second to none!

already an ADI?

- ❖ **Already Qualified?**
- ❖ **Need a boost with pupils?**
- ❖ **Want to be part of something special?**

Newly introduced is our **ADI Associate Franchise** for Instructors who have their own pupils but want the security and back up of a large company whilst retaining their independence.

With our ADI Associate Franchise, you pay a small weekly fee of **£40.00** and then just pay a small introduction fee for each pupil.

This is for Instructors who want to present a smart business image and be part of a nationwide company but only need pupils occasionally.

We provide the car signage and top box graphics.

Check Test Training

We provide personalised check test training to help you continue as a successful Adi and increase your last grading.

Shona - Driver Training helped me to achieve an improved grade. On my check test. I would recommend them to anyone.



Andy - "I spent thousands with a National Training College, but felt they weren't really teaching me much, so I joined Driver Training. They took time to explain things and to do lots of practice sessions with me on a one to one basis and I passed my part 3 with flying colours."

Lacey - "I came to Driver Training as I felt my previous trainers were not really interested in me as it felt like I was just another trainee. Driver Training have took time to go through things at my pace and work the training in around my schedule."

your career as a driving instructor

Ultimately there is no better feeling than having someone who, when you first met them a few months ago, did not know the difference between a clutch and a steering wheel.

And yet thanks to you, here they are now letting out a huge scream of delight as the driving examiner says the words "I am pleased to tell you, you have passed!"

There truly is no better feeling and sense of accomplishment.

But to get to that point takes a lot of hard work and determination. The rewards for that effort though are second to none. Just look at some of the benefits

- ✓ Earnings up to **£30,000** per year
- ✓ **YOU** choose the hours you work
- ✓ **YOU** choose the days you work
- ✓ You can have a **brand new car** for personal and business use
- ✓ Guaranteed job satisfaction
- ✓ If you move areas a guaranteed job
- ✓ A recognised qualification
- ✓ The opportunity for further development



the costs ...

Gold Course ... £4,200.00

The most comprehensive training package.

Incl 20 hrs part 2 training,
50 hours part 3 training

All test attempts paid for

Silver Course - £2,100.00

Incl 12 hrs Part 2 training

40 hrs part 3 training

already failed part 2 or 3? Just pay as you learn!

Simply call us and book a hour and half or two, three hour lesson and just pay as you go!

From only £40.00 per hour - min 2 hour session

Please Note: the costs shown in this brochure are correct at going to press but we reserve the right to amend this from time to time.



- ✓ We give you a choice of franchise opportunities so you maximise your income
- ✓ We do all the advertising, you get the benefits
- ✓ We offer you the chance to be a part of the growing reputation we enjoy for providing top quality instruction in a relaxed and friendly atmosphere

potential earnings & career development

what you can expect to earn?

Based on 40 hours per week at **£21.00** per lesson your takings per week would be **£840.00**

Take away your franchise fee of (with own car) **£75.00**

Minus petrol costs average **£60.00**

Means for a 40 hour week your pay is **£705.00** or **£35,250.00** per year

What do you get for 40 hours at the moment?

full franchise

Based on 40 hours per week at **£30.00** per lesson your takings per week would be **£1200.00**

Take away your franchise fee of **£180.00**

Minus petrol costs average **£90.00**

Means for a 40 hour week your pay is **£930.00** or **£46,500** per year

what makes us different?

We don't charge a franchise until we've provided you with at least 10 hours tuition!!

what do you earn now?

Part time - If you only want to work part time then a minimum of 15 hours per week is required. And for that will only charge **£9.00** per hour per customer. You receive a minimum of **£300** for 15 hours work! Even HGV class 1 drivers don't get £20 per hour!

Areas - We have trainers and franchises throughout the uk, so no matter what area you live in we can help.

car package

All our training vehicles include the following :-

- ✓ **DUAL CONTROLS**
- ✓ **AIR CONDITIONING**
- ✓ **PRIVATE AND BUSINESS USE**
- ✓ **VERY ECONOMICAL**
- ✓ **NO MILEAGE PENALTY**
- ✓ **FULL SERVICING AND MAINTENANCE**
- ✓ **ALL REPAIRS**
- ✓ **FULLY COMPREHENSIVE INSURANCE**
- ✓ **ROAD TAX**
- ✓ **RAC BREAKDOWN SERVICE**

the qualifying process parts 1, 2 & 3

To become a Driving instructor you have to pass a three part test (four if you include passing the compulsory criminal records check!).

With the first two parts you will share a lot in common with your students and know what they have to go through!

- Part 1** This is a theory and hazard perception test, taken at a local test centre sitting at a computer.
- Part 2** This is an advanced driving exam taken at a DSA driving centre near to you.
- Part 3** This is an instructional exam taken at a DSA driving centre near to you.

We supply all the books and disks and tutorials as well as the ADVICE that will make preparing for and getting through these exams a lot more stress free than most other training providers.



the course schedule

- Part 1** With your Part 1 Theory and Hazard Perception CD ROM and theory books, we provide an analysis of why they are needed, how your part 2 and 3 is affected by this knowledge and how you can gain the highest scores. This is followed by:-
 - ❖ An in depth driving assessment
 - ❖ 4 hours part 2 training
 - ❖ An introduction to commentary driving
 - ❖ Part 2 lesson sheets

The vast majority of people fail there part 2 on observations, the earlier you get started on commentary driving the better your chances of passing part 2.

Part 2

With Part 2 we provide you with one to one training of which includes the following:-

- ❖ Revised commentary driving
- ❖ 6 hrs Advanced driving techniques
- ❖ Part 3 induction and techniques

Part 3

With Part 3 we provide you with 40 hours one to one tuition of which includes the following:-

- ❖ Where to do the briefing
- ❖ Looking for the clues your examiner can give you
- ❖ Realistic role play
- ❖ Mock tests
- ❖ Questions your examiner may ask, for example, on my driving test if I stop at a stop sign and forget to put my handbrake on will I fail my test?

why Driver Training Ltd?

We have an interest in you passing! As one of the UK's fastest growing training providers we have built a glowing reputation in training people to drive as well as to become instructors. Therefore when you qualify we will gladly offer you the opportunity to come and work with us (see page 6).

Unlike most other training providers who do not care if you pass or fail because they are a big national company and if you fail there will be someone else along to take your place.

We take pride in the fact that the people that we train will eventually become our colleagues!



setting up your business

Once you have passed your part 2 qualifying exam, you can, if you want to, start teaching people to drive and get paid for it.

- | | |
|--|---------------------------------|
| You will need a suitable car | ❖ We can provide that! |
| You will need to advertise | ❖ We do that! |
| You will need customers | ❖ We provide them! |
| You will need bookings arranged | ❖ We do that! |
| You will need to keep a record of any payments made by pupils. | ❖ We help you with that! |
| You need to be able to take credit and debit card payments. | ❖ We do that! |
| You will need pupil sheets and record cards | ❖ We provide that! |
| You will need to know the test routes | ❖ We show you them! |
| You will need to follow guidelines for being self employed. | ❖ We give you that! |
| We need top quality instructors who make learning enjoyable. | ❖ You do that! |

working for Driver Training Ltd

What is different about Driver Training Ltd?

- ✓ The fact we personally help your business to grow!
- ✓ In most driving schools you become another face in the crowd and whether you pass or fail you are just there to boost the profits, some schools charge £300 per week in franchises!
- ✓ We help you to become an individual with the backing of a company.
- ✓ As described in Setting up your business, we show you all that you need to do to run successfully as a Driver Training Instructor and yet all the things we do help establish your name and your reputation with your pupils. What other company gives you that?
- ✓ We encourage and help you to get referrals and recommendations from successful pupils and not just to rely on us.
- ✓ We offer you the chance to continue to progress within the industry.
- ✓ All the companies that help us as a business are there to help you individually from helping with the accounts to designing your business cards!