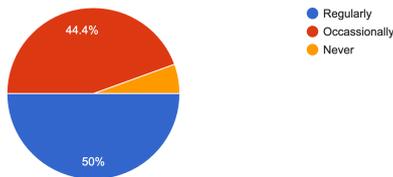


# North Midlands Regional Website Feedback Report - July 2020

Our Regional Committee has been liaising with the Regional Publicity Officer to collect the feedback for the North Midlands Regional Website in May 2020 to help us understand what we would like to make changes to the current website we are using. We'd like to thank the people who completing our survey as we have 18 response which was very useful for us to looking at possible changes for the new website.

How often do you use the North Midlands Website?  
18 responses



**The pie chart showed that the regional people have visited our current website regularly than occasionally.**

- Regularly - 50%
- Occasionally - 44.4%
- Never - 5.6%

The people said they have used the website more often such as Home & General Information, News and Events pages on our current website. The bar graph shows that the less popular pages or sections that the people went on our website was Nomad (Mascot) which we might have to remove some less popular things and consider which pages we need to use for the new website. 55.6% of the people said that we do not need to repeat the information we are using from MyRDA website which we will not to use their information for the new website.

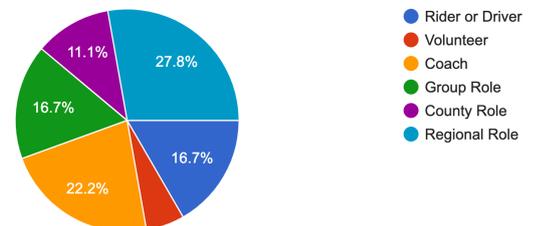
People have given their say on what they would like to see on our new website:

- Graphics and re-design update
- Possibly adding the 'donation' button (please see RDA East website)
- Events page with showing all of our group events includes trainings, speakers, competitions and events that they are hosting than the regional events including regional qualifiers
- Calendar (this is the idea the person suggested from the survey)
- More photos and information as possible

The people followed us on social media through Facebook more than Twitter and Instagram which they are seeing things we post on Facebook more at the moment.

**We understand that 27.8% of the people with the regional role have used the website more than coaches, group riders and volunteers as the evidence from our survey shows that 16.7% of our riders & drivers have used the website not at all the times.**

What's your role? (Please choose the role for which you use our website)  
18 responses



Our committee wanted to make clear that the riders and drivers or volunteers from all of our groups across North Midlands viewing our website more often as possible which is why we are now making changes to the website that makes easier for our riders, drivers and volunteers to access the website if possible.

**We would like to thank to our Publicity Officer Matthew Dalley for taking his time to help us making changes to the North Midlands website with lots of improvements with the evidence we collect from the survey and the ideas and suggestions from the regional committee soon.**