

## Cookies Policy for Power Hour Website

Our website uses cookies to help provide you with the best experience we can.

Cookies are small text files that are placed on your computer or mobile phone when you browse websites.

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Make our marketing more efficient

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising network
- Pass personally identifiable data to third parties
- Pay sales commissions

### Cookies in use on this site

This list of cookies was correct on 7 June 2018 and we regularly review it, please contact us if you feel it should be amended.

**Necessary Cookies** – these help a website usable by enabling basic function like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
_cfduid	create-cdn.net	Used by the content network, Cloudflare, to identify trusted web traffic	1 year	HTTP
JSESSIONID	nr-data.net	Preserves users states across page requests	Session	HTTP
PHPSESSID	power-hour.co.uk	Preserves user session state across page requests	Session	HTTP

**Preference Cookies** – these enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
Lang	ads.linkedin.com	Remembers the user's selected language version of a website	Session	HTTP

**Statistics Cookies** – these help website owners understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
@@History/@@scroll #	youtube.com	Unclassified	Session	HTTP
_ga	power-hour.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
_gat	power-hour.co.uk	Used by Google Analytics to throttle request rate	Session	HTTP
_gid	power-hour.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Session	HTTP

**Marketing Cookies** – these are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
bcookie	linkedin.com	Used by the social networking service, LinkedIn for tracking the use of embedded services	2 years	HTTP
BizID	ads.linkedin.com	Unclassified	179 days	HTTP
bscookie	linkedin.com	Used by the social networking service, LinkedIn for tracking of embedded services	2 years	HTTP
fr	facebook.com	Used by Facebook to deliver a services of advertisement products such as real time bidding from third party advertisers	3 months	HTTP

GPS	youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	Session	HTTP
lidc	linkedin.com	Used by the social networking service, LinkedIn for tracking of embedded services	Session	HTTP
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites	8 months	HTTP
UserMatchHistory	ads.linkedin.com	Unclassified	179 days	HTTP
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	179 days	HTTP
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP

**Unclassified Cookies** – we are in the process of classifying these, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
cmp475279707	trackcmp.net	Unclassified	29 days	HTTP

### Granting us permission to use cookies

When you visit our website, you will be asked if you wish to accept cookies, you don't have to, however, please be aware that our site may not work as expected if you don't accept them.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).