



Haywards Heath Harriers



Photographic Policy (Revised May 2020)

Echoing United Kingdom Athletics' (UKA) view, the Club is committed to providing a safe environment for children/young people under the age of 18. Essential to this commitment, is to ensure that all necessary steps are taken to protect children/young people from the inappropriate use of their images in resource and media publications, on the internet, and elsewhere.

By adopting the Photographic Policy of UKA, we aim to put into place the best possible practice to protect children and young people under the age of 18, wherever and whenever photographs and recorded images are taken and stored.

As noted within UKA's guidance, when assessing the potential risks in the use of images of athletes, the most important factor is the potential of inappropriate use of images of children.

Here is a link to the Photographic Policy page of the UKA with the most recent document:
[United Kingdom Athletics \(UKA\) Photographic Policy](#)

Key principles stated in the guidance are as follows:

- The interests and welfare of children taking part in athletics are paramount
- Parents/carers and children have a right to decide whether children's images are to be taken, and how those images may be used
- Parents/carers and children must provide written consent for children's images to be taken and used
- Images should convey the best principles and aspects of athletics fairness and fun
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse
- Images should only be taken by authorised persons, as agreed in the protocol for a particular event
- All images of children should be securely stored
- In the case of images used on web-sites, particular care must be taken to ensure that no identifying details facilitate contact with a child by a potential abuser

With regards to publishing images, the guidance also presents some rules to remember:

- Ask for written permission from the athlete and carer(s) to take and use their image. This ensures that they are aware of the way the image is intended to be used to represent the sport. The Consent Form is one way of achieving this.
- If the athlete is named, avoid using their photograph
- If a photograph is used, avoid naming the athlete. And NEVER publish personal details (email addresses, telephone numbers, addresses etc) of a child/young person
- Only use images of players in suitable dress (tracksuit, or competition clothing) to reduce the risk of inappropriate use.

- Try to focus on the activity rather than a particular child and where possible use photographs that represent the broad range of children/young people taking part in athletics. This might include:
 - Boys and girls
 - Ethnic minority communities
 - Children/young people with disabilities
 - Girls with hair covered e.g. baseball cap or a scarf
- Ensure that images reflect positive aspects of children's involvement in athletics (enjoyment/competition etc)

The UKA guidance provides examples of day/season passes for seeking application to become an approved photographer/videographer. It also provides an example of a parent/carer consent form.

(Revised in May 2020 by BG)