

Cookies Used by the Hutchinsons Websites

Name	Type	Duration	Purpose	Notes	
_ga	3rd party	2 yrs	Persistent	Used to distinguish users.	Google Analytics
_gat	3rd party	10 mins	Persistent	Used to limit the request rate and limit data collection in high traffic websites.	Google Analytics
_utma	3rd party	2 yrs	Persistent	Records the number of visits (for each visitor), the time of the first visit, the previous visit and the current visit.	Google Analytics
_utmb e _utmc	3rd party	__utmb 30 mins, _utmc Session	Persistent	Cookie (__utmb) and session cookie (_utmc) used to approximately verify how long visitors remain in the site, when a visit starts and when it ends approx.	Google Analytics
_utmz	3rd party	6 months	Persistent	Cookie which records if the visitor has arrived on our Website from a search engine (and if so, through which keyword), from a link or from no previous page (for instance, a bookmark).	Google Analytics
NID	3rd party	6 months	Targeting	Controls the functioning of dynamic maps. It controls various unique identifiers, but not all details are known.	Google Maps

Name	Type	Duration	Purpose	Notes	
PREF	3rd party	2 yrs	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
APISID	3rd party	Session	Targeting	Controls the functioning of dynamic maps. It controls various unique identifiers, but not all details are known.	Google Maps
HSID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
SAPISID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
SID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
SSID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
AKDC	3rd party	30 mins	Technical	<p>Required for the functioning of the shopping cart if used but note that</p> <p>The 'Create' shopping basket is innovative in that it does not set cookies at all.</p>	PayPal