



Brazil Update

Exportation Café Ecologico–
 Inglaterra

This was the title of the email we received last month from Athos, at the Gerezim Farm in Brazil. Simple translation - the export of eco/organic coffee to England.



We're thrilled to be continuing with our direct trade relationship with Athos and his family in Minas Gerais and can announce the imminent arrival of this years crop – ready for roasting in early 2012. The upward movement in coffee prices again this year has once again be reflected in the price we have agreed and can confirm they are pleased not only with the premium price they are receiving but the committed relationship in which we are conducting business with them.



It's a tough time for businesses and individuals alike and we're aware we trade in high quality and high ethics therefore not being the cheapest – but we never intended to be – Ethical Addictions has always been about the best coffee, and the best way to trade.

None of this would have been possible without our customers understanding and appreciating that and believing in the excellent value we supply.

We're thankful for you and for your partnership in making a difference

Thank You

www.eacoffee.co.uk
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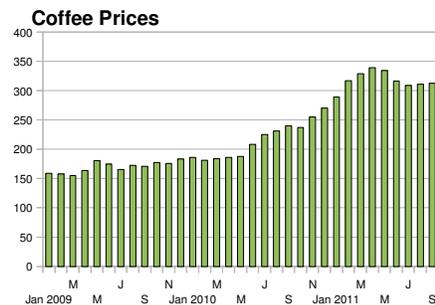
Tanzania Trip

December will see the next visit to Tanzania to meet with the Machare Farm and the small villages that grow some of our great coffee. Can't believe it's been 2 years since we last went. Relationship, especially with the smallholders who have no way of keeping in touch, is so important to life and business. (We take phones and email for granted!)

The Orera village have bought some land together to house their pulperly – but they need a store. We hope to be able to help with funding such a building. Watch for news and photos in 2012.



We'll be looking at some of the projects we've supported and negotiating crops for the next few years.



Graphic compiled by EA using ICO data.

This is a representation of average market prices for coffee over the past 2 years. Given the quality of bean and nature of trade EA has operated at higher prices but with a similar trend. Whilst this is good for farmers it does come at the same time of increasing domestic costs too and unfortunately means price increases.

We have done everything we can to absorb much of the increase and save money, whilst being fair and transparent as always.

Talk to us:

We look forward to hearing from you by email hello@eacoffee.co.uk or by phone 01452 280026.

Or send us some stuff:

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