NETWORK HEALTH DIGEST

NHDmag.com

Digital Advertisement Data

Advert type	Size (pixels, width x height)
Header banner	685 x 139
Standard banner	942 x 100
Leaderboard	728 x 90
Skyscraper	260 x 400
MPU advertisement	300 x 250
Box advertisement	145 x 55
NHD Eclipse* (Pop-up ad platform on 3 web pages)	482 x 198

Advertisements not shown to scale

Advertisement submission

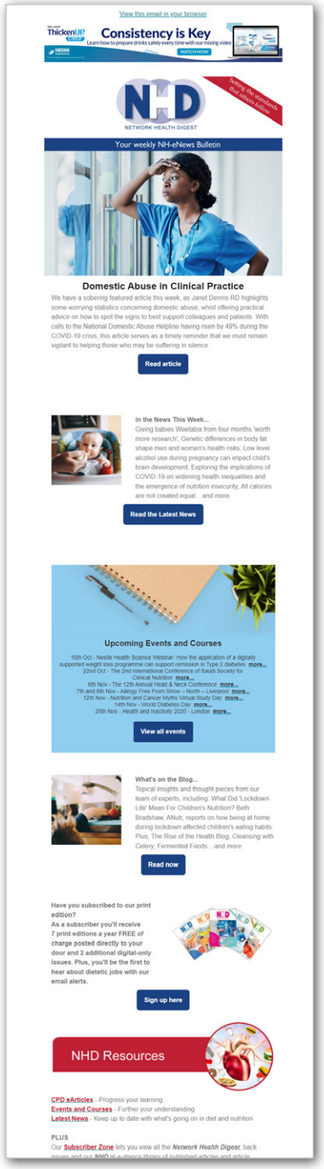
Finished artwork must be sent by email to: **richard@networkhealthgroup.co.uk**

For ***NHD*** Eclipse advert, please send image or logo, URL and 25 words.

File name
Submitted files must be named according to company of origin.

File type
Please supply all digital images as JPG or PNG files only, saved at no less than 72dpi.

Colour space
All file types must be converted to RGB.

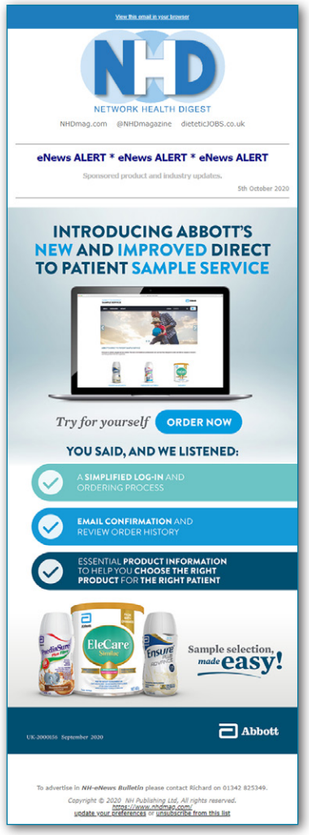


NH-eNews bulletin

Headline banner advertisement
(static banner only) 1128 pixels (w) x 282 pixels (h)

Skyscraper advertisement
(static banner only) 260 pixels (w) x 400 pixels (h)

Standard banner advertisement
(static banner only) 1128 pixels (w) x 282 pixels (h)



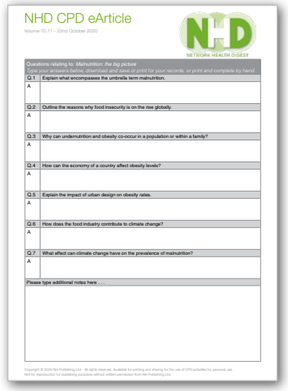
Bespoke eNews message(e-shot)

610 pixels (w) x 1500 pixels max (h)
Please supply the copy as a jpeg file. Please also supply a subject line heading for the email and a URL for embedding into the creative.

NHD CPD eArticle sponsorship

2 x eighth page horisontal strip advertisements
140 mm (w) x 20 mm (h)
Full page advertisement :
Type area - 140 mm (w) x 200 mm (h)
Bleed - 166 mm (w) x 229 mm (h)
Trim - 160 mm (w) x 223 (h)
Company logo (for masthead) to include 'Sponsored by . . .' in the title.

FULL PAGE AD



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