Digital Advertisement Data

Advert type	Size (pixels, width x height)
Header banner	685 x 139
Standard banner	942 x 100
Leaderboard	728 x 90
Skyscraper	260 x 400
MPU advertisement	300 x 250
Box advertisement	145 x 55
NHD Eclipse* (Pop-up ad platform on 3 web pages)	482 x 198

Advertisement submission

Finished artwork must be sent by email to: **richard@networkhealthgroup.co.uk**

For **NHD** Eclipse advert, please send image or logo, URL and 25 words.

File name
Submitted files must be named according to company of origin.

File type
Please supply all digital images as JPG or PNG files only, saved at no less than 72dpi.

Colour space
All file types must be converted to RGB.

HEADER BANNER
Displays next to logo on all website pages
685 pixels x 139 pixels

LEADERBOARD ADVERTISEMENT
728 pixels x 90 pixels

The Magazine for Dietitians, Nutritionists and Healthcare Professionals

Our most popular features…

STANDARD BANNER
942 pixels x 100 pixels

SKYSCRAPER ADVERTISEMENT
260 pixels x 400 pixels
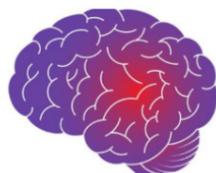
MPU ADVERTISEMENT
300 pixels x 250 pixels

Advertisements not shown to scale

NH-eNews bulletin

Headline banner advertisement
(static banner only) 1128 pixels (w) x 282 pixels (h)

Skyscraper advertisement
(static banner only) 260 pixels (w) x 400 pixels (h)

Standard banner advertisement
(static banner only) 1128 pixels (w) x 282 pixels (h)
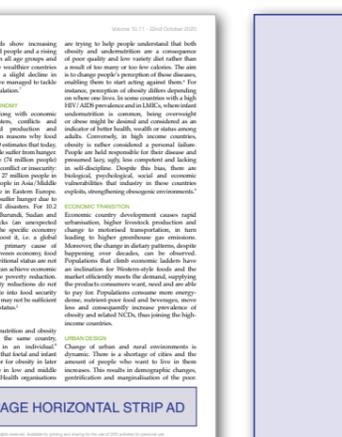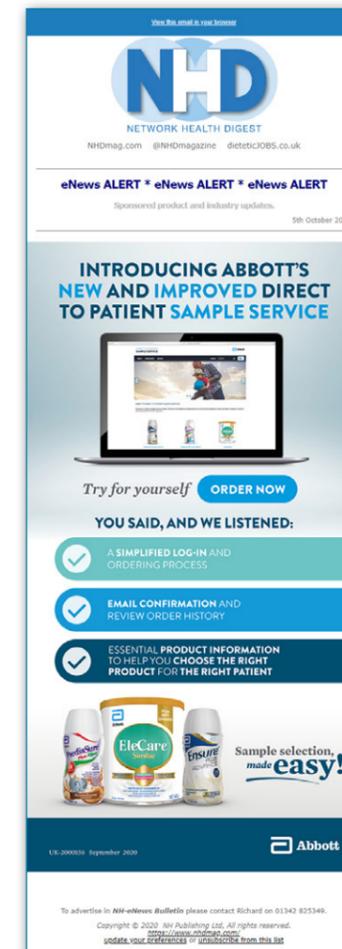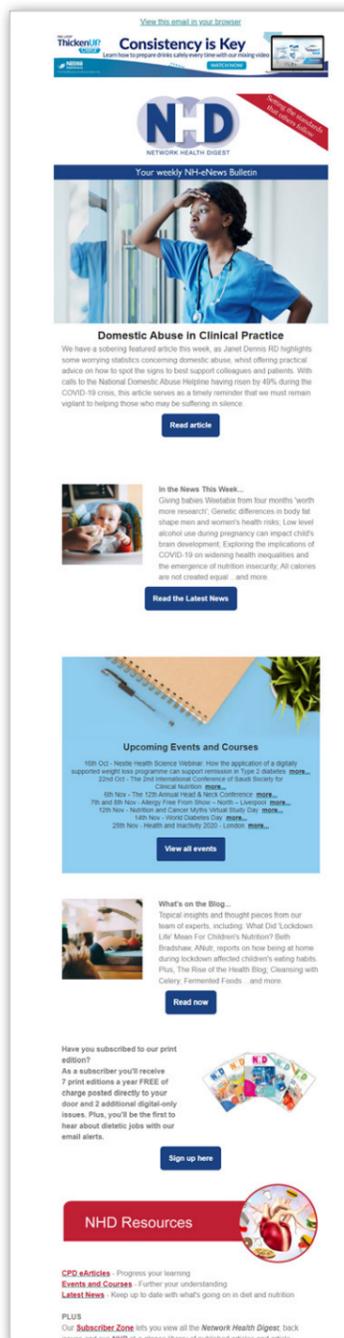
Bespoke eNews message(e-shot)

610 pixels (w) x 1500 pixels max (h)
Please supply the copy as a jpeg file. Please also supply a subject line heading for the email and a URL for embedding into the creative.

NHD CPD eArticle sponsorship

2 x eighth page horisontal strip advertisements
140 mm (w) x 20 mm (h)

Full page advertisement :
Type area - 140 mm (w) x 200 mm (h)
Bleed - 166 mm (w) x 229 mm (h)
Trim - 160 mm (w) x 223 (h)

Company logo (for masthead) to include 'Sponsored by . . .' in the title.

NHD CPD eArticle

SPONSORSHIP LOGO

MALNUTRITION: THE BIG PICTURE

EIGHTH PAGE HORIZONTAL STRIP AD

EIGHTH PAGE HORIZONTAL STRIP AD

FULL PAGE AD