

INSTAGRAM PLANNER



4 WORDS THAT DESCRIBE MY AUDIENCE:

WHY DO THEY FOLLOW ME?

My Standout Profile Picture Plan...

MY BIO:

(150 characters)

Sequence of Posts...

What order will my feed follow?

For Example:

Flatlay, Product Shot, Quote, Selfie, Video,
Blog Post, Giveaway, Landscape Shot, Shelfie,
Behind the Scenes, Question, Fun Fact, Shout Out

Overall Appearance / Themes:

What time to post?

MON	TUES	WED	THURS	FRI	SAT	SUN
AM PM	AM PM	AM PM	AM PM	AM PM	AM PM	AM PM

HASHTAG GAME: #

Instagram Stories Plan...

Notes