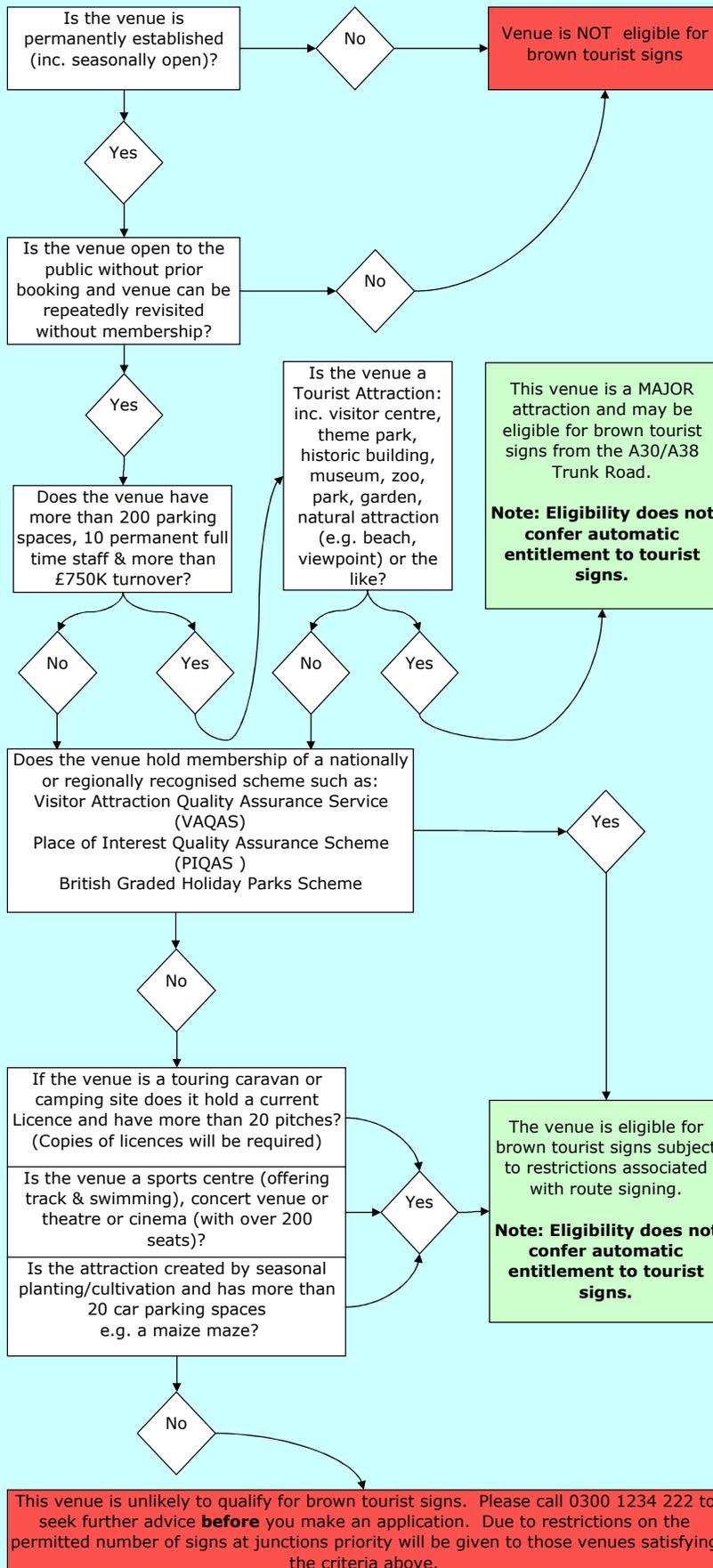


Brown Tourist Sign Eligibility

START HERE



Notes for Guidance

Eligibility does not confer entitlement. Whilst a venue may be eligible for brown tourist signs it may not be possible to add them to the highway network due to the restrictions (in brief) below.

Brown Tourist Signs will only be provided for traffic management purposes. They are not for advertising a venue. As such, venue operators will be expected to prove they have made reasonable efforts to inform the public of their location.

For every eligible venue we will undertake an assessment on the suitability of adding tourist signs to the highway network.

- 1 Venues in urban areas will only be signed from where it is necessary to turn off the route to the centre.
- 2 Venues in rural areas will only be signed from the nearest A or B Class road.
- 3 Generally, signs will only be permitted within 3 miles of the venue (driven). Except Major attractions which may be signed from further away.
- 4 Signs will not be permitted in the immediate vicinity of the venue if the access to the car parking can clearly be seen from the road.
- 5 Signs will not be permitted if there are too many destinations indicated at any junction (inc. other tourist signs). Six destinations at any junction is the normal maximum.
- 6 Vehicular signage will not be provided for venues without at least 30 public car parking spaces.
- 7 In a 50mph or above speed limit area, at any junction no more than three brown tourist signs will be permitted.
- 8 In an area subject to a speed limit less than 50mph no more than four brown tourist signs will be permitted at any junction.

For further information please visit our web site www.cornwall.gov.uk or call 0300 1234 222.

You are advised not to make an application before ensuring you are eligible for signs and that the route criteria are satisfied.

Unsuccessful applications will be subject to an assessment charge.