

Cookies information

Cookies are small text files that are placed on your computer by the websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The use of cookies is now standard for most websites. If you are uncomfortable with the use of cookies, you can manage and control them through your browser, including removing cookies by deleting them from your 'browser history' (cache) when you leave the site.

Types of cookie:

'Session' cookies remain in your browser during your browser session only, ie until you leave the website.

'Persistent' cookies remain in your browser after the session (unless deleted by you).

'Performance' cookies collect information about your use of the website, such as webpages visited and any error messages; they do not collect personally identifiable information, and the information collected is aggregated such that it is anonymous. Performance cookies are used to improve how a website works.

'Functionality' cookies allow the website to remember any choices you make about the website (such as changes to text size, customised pages) or enable services such as commenting on a blog.

The following table explains the way in which we use cookies on this website.

Name	Type	Duration	Purpose	Notes	
_ga	3rd party	2 yrs	Persistent	Used to distinguish users.	Google Analytics
_gat	3rd party	10 mins	Persistent	Used to limit the request rate and limit data collection in high traffic websites.	Google Analytics
_utma	3rd party	2 yrs	Persistent	Records the number of visits (for each visitor), the time of the first visit, the previous visit and the current visit.	Google Analytics
_utmb e _utmc	3rd party	__utmb 30 mins, __utmc Session	Persistent	Cookie (__utmb) and session cookie (__utmc) used to approximately verify how long visitors	Google Analytics

				remain in the site, when a visit starts and when it ends approx.	
_utmz	3rd party	6 months	Persistent	Cookie which records if the visitor has arrived on our Website from a search engine (and if so, through which keyword), from a link or from no previous page (for instance, a bookmark).	Google Analytics
Name	Type	Duration	Purpose	Notes	
NID	3rd party	6 months	Targeting	Controls the functioning of dynamic maps. It controls various unique identifiers, but not all details are known.	Google Maps
PREF	3rd party	2 yrs	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
APISID	3rd party	Session	Targeting	Controls the functioning of dynamic maps. It controls various unique identifiers, but not all details are known.	Google Maps
HSID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
SAPISID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
SID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps

SSID	3rd party	Session	Targeting	Controls various unique identifiers, but not all details are known.	Google Maps
Name	Type	Duration	Purpose	Notes	Used with.
AKDC	3rd party	30 mins	Technical	Required for the functioning of the shopping cart if used but note that The 'Create' shopping basket is innovative in that it does not set cookies at all.	PayPal