

# CURRICULUM VITAE

## Professor James Barlow

### Brief summary

I have held a Chair in Technology and Innovation Management at Imperial College Business School since January 2003. Previous appointments include the SPRU (Science Policy Research Unit), University of Sussex, the Policy Studies Institute, and the University of Westminster. I received my BA and PhD from the London School of Economics and Political Science.

From 2003-2006 I helped establish and was Co-Director of the Innovation Studies Centre (now the [Innovation & Entrepreneurship Department](#)). From 2006 to 2013 I was Principal Investigator of [HaCIRIC](#) (Health and Care Infrastructure Research and Innovation Centre), the world's largest research programme on healthcare infrastructure. Since October 2013, I have been Associate Director of Research and Evaluation for [Imperial College Health Partners](#). I am also a member of the executive for the Northwest London [CLAHRC](#) and the Department of Health's Policy Innovation Research Unit ([PIRU](#)).

My research largely focuses on the structural and organisational challenges to the adoption of innovations in healthcare. I am particularly interested in the relationship between innovation in healthcare technologies, services and infrastructure. I have led or been involved in many research and consulting projects around the world and have extensive experience advising government and industry on strategic and policy issues in healthcare, housing and construction. Prior to 2000 I was largely working on innovation in housing provision and other housing policy issues, including construction and supply chain innovation.

### Date of birth

12 January 1957.

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### Qualifications

PhD (Economics) London School of Economics and Political Science.

BA (Hons.) (Geography) London School of Economics and Political Science.

### Professional appointments

2003 – : Chair in Technology and Innovation Management, Imperial College Business School.

1999-2003: Professorial Fellow, SPRU (Science Policy Research Unit), University of Sussex.

1994-1999: Reader, University of Westminster, then Professor of Housing and Construction from 1998.

1993-1994: Research Fellow, Policy Studies Institute, London.

1984-1993: Research Associate, then Research Fellow, Centre for Urban and Regional Research, University of Sussex (also held a research fellowship at the Department of Geography, Open University during 1986-1988).

## Research

### *Selected major healthcare projects and programmes as Principal or Co-investigator*

NIHR London In Vitro Diagnostics Co-operative. Funded by NIHR, £1.3m (2018-2023). Co-investigator. Imperial College London.

NIHR Diagnostic Evidence Co-operative – Point of Care Testing. Funded by NIHR, £1m (2013-2018). Co-investigator. Imperial College London.

Health and Care Infrastructure Research and Innovation Centre (HaCIRIC). Funded by EPSRC under the IMRC programme, £12m (2006-2013). Principal investigator. Imperial College London, with Loughborough, Reading and Salford universities.

Policy Innovation Research Unit (PIRU). Funded by Department of Health, £5.5m (2011-2017). Co-investigator. Led by London School of Hygiene and Tropical Medicine, with LSE and RAND Europe.

Collaboration for Leadership in Applied Health Research and Care (CLAHRC) for Northwest London. Funded by National Institute for Health Research, £10m (2008-2013). Led by Chelsea & Westminster Hospital / Imperial College London Health Trust. Co-investigator and responsible for evaluation of CLAHRC programme.

Whole System Demonstrators programme evaluation. Funded by Department of Health, £2.3m (2008-2012). With City University (lead), LSE, UCL, University of Manchester, University of Oxford, Nuffield Trust. Co-investigator and theme lead.

Innovation Studies Centre. Funded by EPSRC under the IMRC programme, £3.3m (2003-2008 renewal to 2012 agreed in 2006). Co-investigator.

### *Other major healthcare projects as Principal or Co-investigator include:*

'Evaluating a major innovation in hospital design.' Funded by NIHR SDO programme, £366,000 (2012-14). With Kings College London.

'Modelling service innovation in stroke care'. Funded by Department of Health, £110,000 (2007-2008).

'Supporting independence. New products, new practices, new communities'. Funded by EPSRC, £696,000 (2003-2006). With Dundee University, UCL, Barnsley District General Hospital NHS Trust).

'Telecare Planning and Implementation'. Funded by EPSRC, £410,000 (2000-2003).

*Prior to 2000 the majority of my work focused on housing policy, with a number of projects funded by ESRC (7), the Joseph Rowntree Foundation (7) and Department of the Environment (5).*

## Government and industry advisory work: summary

I am highly active in translating research findings into lessons for policy and practice. I have extensive experience advising and consulting for government and industry on policy and innovation issues in healthcare.

I have worked with companies across the healthcare technology and design and construction sectors, as well as medtech start-ups. I was a member of the healthcare advisory board for MITIE Group plc and chaired the healthcare advisory board for Willmott Dixon Construction Ltd.

I have advised government bodies on healthcare innovation issues, both in the UK and internationally, and have been a member of expert panels on healthcare innovation for the Department of Trade and Industry, Department of Health, European Commission, the Royal Society, the King's Fund and other bodies. I led inquiries into the uptake and spread of innovation in the NHS for the Policy Exchange and into the evidence base for telehealth for the Department of Health, which helped shape policy in this area. I was also responsible for a foresight project on future technology needs for an ageing population for the Department of Trade and Industry. I have given evidence on public-private partnerships before the Treasury Select Committee and evidence on healthcare innovation issues to other Parliamentary Committees.

Since October 2013, I have been director of research and evaluation for [Imperial College Health Partners](#). I am an advisory board member of the Guy's and St Thomas' Hospital Charity Strategy Committee, supporting major investment in local healthcare innovation projects in London. In July 2014 I was appointed as the President of the [International Academy for Design and Health](#).

Prior to focusing on healthcare innovation, I was extensively involved in advising and consulting on housing and construction industry issues. This includes mass customisation in housebuilding, the first in-depth exploration of the management processes involved in construction industry partnering, organising and leading a Department of Trade and Industry scientific mission to Japan on innovation in housebuilding, and the first detailed research on the prospects for converting redundant offices into housing.

### Selected publications

*Refereed journal papers since 2007 (for papers prior to this see [www.imperial.ac.uk/people/j.barlow](http://www.imperial.ac.uk/people/j.barlow)). View many of my publications on [Research Gate](#).*

Dattée B, Barlow J (2017) Multilevel organizational adaptation: Scale invariance in the Scottish healthcare system. *Organization Science*. <http://dx.doi.org/10.1287/orsc.2017.1113>

Tucker D, Hendy J, Barlow J (2016) The dynamic nature of social accounts: An examination of how interpretive processes impact on account effectiveness. *Journal of Business Research* 69: 6079-6087. <http://dx.doi.org/10.1016/j.jbusres.2016.06.014>

Greenhalgh T, Annandale E, Ashcroft R, Barlow J, Black N, Bleakley A, et al. (2016) An open letter to the BMJ editors on qualitative research. *BMJ* 352: i563. doi: <http://dx.doi.org/10.1136/bmj.i563>

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Pizzo E, Doyle C, Matthews R, Barlow J (2015) Patient and public involvement: how much do we spend and what are the benefits? *Health Expectations*. doi: 10.1111/hex.12204

Maben J, Barlow J et al (2015) One size fits all? Mixed methods evaluation of the impact of 100% single room accommodation on staff and patient experience, safety and costs. *BMJ Quality & Safety*. doi:10.1136/bmjqs-2015-004265.

Jacobson E, Bayer S, Barlow J, Dennis M, MacLeod M (2015) The scope for improvement in hyper-acute stroke care in Scotland. *Operations Research for Health Care* 6 (2015) 50–60, <http://dx.doi.org/10.1016/j.orhc.2015.09.003>

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Barlow J (2015) Changing the innovation landscape in the UK's National Health Service to meet its future challenges. *Innovation and Entrepreneurship in Health* doi: 10.2147/IEH.S60802

Spyridonidis D, Hendy J, Barlow J (2015) Leadership for Knowledge Translation: The Case of CLAHRCs. *Qualitative Health Research*. DOI: 10.1177/1049732315583268

Cravo Oliveira T, Barlow J, Bayer S (2015) The association between general practitioner participation in joint teleconsultations and rates of referral: A discrete choice experiment. *BMC Family Practice* 16:50. doi:10.1186/s12875-015-0261-6

Huddy J, Ni, Zhifang M, Stella Mavroveli S, Barlow J, Hanna G (2015) A research protocol for developing a Point-Of-Care Key Evidence Tool 'POCKET': a checklist for multi-dimensional evidence reporting in point-of-care in-vitro diagnostics. *BMJ Open*; 5:e007840. doi:10.1136/bmjopen-2015-007840

Tucker D, Hendy J, Barlow J. (2014) When infrastructure transition and work practice redesign collide. *Journal of Organizational Change Management* 27(6), 955-972. DOI: 10.1108/JOCM-09-2013-0173.

Spyridonidis D, Hendy J, Barlow J (2014) Understanding hybrid roles: the role of identity processes amongst physicians. *Public Administration* 93(2): 395-411. DOI: 10.1111/padm.12114

Henderson C, Knapp M, Fernández J, Beecham J, Hirani S, Beynon M, Cartwright M, Rixon L, Doll H, Bower P, Steventon A, Rogers A, Fitzpatrick R, Barlow J, Bardsley M, Newman S (2014) Cost-Effectiveness of Telecare for People with Social Care Needs: The Whole Systems Demonstrator Cluster Randomised Trial, *Age and Ageing*, 43, 794-800. doi: 10.1093/ageing/afu067.

Hendy J, Chrysanthaki T, Barlow J (2014) Managers' identification with and adoption of telehealthcare. *Societies* 4, 428-445. Special Issue 'Beyond Techno-Utopia: Critical Approaches to Digital Health Technologies.' doi:10.3390/soc4030428.

MacNeill V, Sanders C, Fitzpatrick R, Hendy J, Barlow J, Knapp M, Rogers A, Bardsley A, Newman S (2014) Experiences of front-line health professionals in the delivery of telehealth: a qualitative study. *British Journal of General Practice*. 64(624):e401-7. doi: 10.3399/bjgp14X680485

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Abma I, Jayanti A, Bayer S, Mitra S, Barlow J (2014) Perceptions and experiences of financial incentives: a qualitative study of dialysis care in England. *BMJ Open*, 4: e004249. doi:10.1136/bmjopen-2013-004249.

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analysis of the Whole System Demonstrator Programme. *Journal of Health Service Research & Policy* 18(Suppl. 1) 47–55. DOI: 10.1177/1355819612474249.

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Howitt P, Darzi A, Yang G-Z, Ashrafian H, Atun R, Barlow J, Blakemore A, Bull A, Car J, Conteh L, Cooke G, Ford N, Gregson S, Kerr K, King D, Kulendran M, Malkin R, Majeed A, Matlin S, Merrifield R, Penfold H, Reid S, Smith P, Stevens M, Templeton M, Vincent C, Wilson E (2012) Technologies for Global Health. *The Lancet Commissions*. [http://dx.doi.org/10.1016/S0140-6736\(12\)61127-1](http://dx.doi.org/10.1016/S0140-6736(12)61127-1)

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Hanson J, Osipovic D, Hine N, Amaral T, Curry R, Barlow J (2007) Lifestyle monitoring as a predictive tool in telecare. *Journal of Telemedicine & Telecare* 13, S26-S28.

#### *Book chapters since 2007*

Barlow J (2014) Innovation and learning in complex offshore construction projects. Ch.28 in Bent Flyvbjerg (ed.) *Megaproject Planning And Management: Essential Readings*, Vol 2. Edward Elgar (reprinted *Research Policy* paper).

Roehrich J, Barlow J, Wright S (2014) Delivering European healthcare infrastructure through public-private partnerships: The theory and practice of contracting and bundling. In Das T (Ed.) *Managing Public-Private Strategic Alliances*. Information Age Publishing.

Barlow J (2013) Strengthening the spread of innovation in the UK's National Health Service. In Osborne S & Brown L (eds.) *Handbook of Innovation and Change in Public Sector Services*. Elgar.

Barlow J, Hendy J, Chrysanthaki T (2012) Scaling-up remote care in the United Kingdom: Lessons from a decade of policy intervention. In Glascock A, Kutzik D (eds.) *Essential Lessons for the Success of Telehomecare - Why It's not Plug and Play*. IOS Press.

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Barlow J, Bayer S, Curry R, Hendy J (2007) The costs of telecare: from pilots to mainstream implementation. In Curtis L, Netten A (eds.) *Unit Costs of Health and Social Care*. Dept. of Health / PSSRU.

#### *Books*

Barlow J (2017) *Managing Innovation in Healthcare*. World Scientific.

Allen J, Barlow J, Leal J, Maloutas T, Padovani L (2004) *Housing and Welfare in Southern Europe*. Oxford, Blackwell.

Gann D, Barlow J, Venables T (1999) *Digital Futures. Making Homes Smarter*. York and Coventry, Joseph Rowntree Foundation and Chartered Institute of Housing.

Barlow J, Duncan S (1994) *Success and Failure in Housing Provision. European Systems Compared*. Oxford, Pergamon.

Savage M, Barlow J, Dickens P, Fielding A (1992) *Property, Bureaucracy and Culture. The Middle Classes in Contemporary Britain*. London, Routledge.

#### *Selected reports*

Maben J, Griffiths P, Penfold C, Simon M, Pizzo E, Anderson J, Robert G, Hughes J, Murrells T, Brearley S, Barlow J (2015) Evaluating a major innovation in hospital design: workforce implications and impact on patient and staff experiences of all single room hospital accommodation. *Health Services and Delivery Research* 3(3)  
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Evenett C, Barlow J (2013) *Twenty-Thirty Health Care Scenarios – exploring potential changes in health care in England over the next 20 years*. Policy Innovation Research Unit (PIRU). [www.piru.ac.uk](http://www.piru.ac.uk)

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Barlow J, Hendy J (2012) Potential research priorities arising from proposals for NHS reforms in England. PIRU. [www.piru.ac.uk](http://www.piru.ac.uk).

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Hobson H et al. (2008) *Health Technology Scenarios and Implications for Spectrum. (report 1, Health Socio-Economic Study, report 2 Technology Scenarios Development)*. London, Ofcom. <http://stakeholders.ofcom.org.uk/market-data-research/technology-research/research/sector-studies/health/>

Barlow J (2006) *Building an evidence base for successful telecare implementation*. Updated report of the Evidence Working Group of the Telecare Policy Collaborative chaired by James Barlow. London, Care Services Improvement Partnership. <http://www.scie-socialcareonline.org.uk/profile.asp?guid=60f39639-99c3-4ed6-8e9f-57354b37e3e5>.

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Barlow J, Gann D (1993) *Offices into Flats*. York, Joseph Rowntree Foundation.

## Contributions to teaching

I currently lead modules on MSc courses at Imperial College London (International Health Management and Global Public Health), and an MBA elective. I also teach on IBSc Medicine and MSc Health Policy courses. I co-developed and deliver executive education courses on healthcare management and medical technology entrepreneurship and innovation. I supervise MSc, MBA and IBSc Medicine projects. I currently supervise three doctoral students.

## Other

Married with two children.

Near fluent in French.

Fellow, Royal Society of Arts (FRSA).