

## Essex Crimestoppers report May 2021

### #OneCallCan

A new social media campaign **#OneCallCan**, has been launched to raise awareness of the positive outcomes that can come from just one report to Crimestoppers' anonymous service.

In 2020, 528,000 people contacted Crimestoppers which resulted in 172,473 reports being sent to the police. From this, police took action on 122,505 of those reports, resulting in 25,397 crimes being solved or prevented.

Lasting 3 weeks, this campaign aims to tell just some of the outcome stories that have resulted from anonymous information, showing that One Call Can really make all the difference.

The stories will be showcased across CS social media channels from Monday, May 10. Follow CS to retweet/share posts and download the social media schedule below to learn what we'll be posting and when.

<https://crimestoppers-uk.us14.list-manage.com/track/click?u=fc015361fe41913529fab6b44&id=62a5fdddeb&e=3e04bf3532>



### Essex crime reports

End of year results for Essex Crimestoppers shows there were 4,478 contact reports sent to Essex Police during the 12 months to end of March this year.

Although the total is 13 per cent fewer than the previous year, of those reports 1,856 were deemed by police to have potential value – that's a 145 per cent increase on the previous year.

Actual crime reports totalled 5,940 – the difference is because one report can carry intel about more than one crime.

There were 35 arrests and charges made from the information according to police, with 420 positive outcomes – that's 25 per cent of actionable reports converted into an arrest, charge or positive outcome.

Six enhanced rewards were offered totalling £35,000.

# CrimeStoppers.

Of those who contacted Crimestoppers during the past year, 3,515 were online, with 1016 a two-way process where contacts, although still anonymous, can answer additional questions about the information they give by using a code system. 963 contacts were by phone.

**Nationally**, total contact reports disseminated to all forces for the year were 176,275 - a 2 per cent increase on previous year.

Total arrested and charged as provided by police were 2,112. There were 53 rewards offered across the UK, totalling £393,500.

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**Chair**

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