



The British Beekeepers' Association

Job Description for BBKA Learning Online Content Creators

BBKA Learning Online platform <https://learning.bbka.org.uk/login/index.php>

This platform has been created by the Education & Husbandry Committee to provide a resource for both members and association officers to obtain good quality beekeeping information and training tools to help members improve their beekeeping knowledge and skills.

We are seeking BBKA members who have a passion for education and content creation. The ideal candidates will be responsible for writing outline course plans (storyboards) and then either create high-quality content or work with the E&H Committee to source or commission content from other beekeepers.

Responsibilities:

- Work with the E&H Committee to develop detailed and engaging educational content initially covering all aspects from basic beekeeping through to General Husbandry level.
- Source or create original content, including photos, videos, and podcasts, to illustrate and enhance storyboards.
- Commission and manage content creation projects, ensuring high standards of quality and accuracy.
- Ensure content appeals to a wide audience of beekeepers with differing levels of beekeeping experience.
- Collaborate effectively with the E&H Committee to align content with educational goals and objectives.
- Set and manage project timelines and budgets, in conjunction with E&H, to ensure timely and cost-effective content delivery.

Qualifications:

- Must be a BBKA Member.
- Knowledgeable and experienced beekeeper with an understanding of the range of skills required by both beginner and experienced beekeepers.
- Strong IT skills.

- Proven experience in beekeeping education and content creation.
- Strong writing skills with the ability to create clear and engaging educational materials.
- Proficiency in photography, video production, and podcast creation, or experience commissioning such content.
- Excellent organisational and project management skills.
- Ability to work collaboratively with committees and stakeholders.
- A positive, friendly attitude and the ability to work well under pressure.
- Stay updated on the latest trends and best practices in beekeeping and content creation.

What we offer:

Contract: Self-employed with an initial contract for 12 months. Ideally based on an average of 10 hours/week for first four months reducing to an average of 5 hours/week in the season and increasing again in the autumn. We appreciate that beekeepers are often very busy during the late spring and summer.

Alternatively, we would consider short-term contracts for specific subject units.

Hours: Flexible home working but must be available at some points during office hours to liaise with office staff and trustees.

Remuneration: £16 /hour

Line Manager: BBKA General Manager

How to apply:

Please send a letter of application outlining your relevant experience to Leigh Sidaway, BBKA General Manager: gen.manager@bbka.org.uk

If you would like an informal telephone discussion please email gen.manger@bbka.org.uk to arrange a mutually convenient time.

Closing Date for receipt of applications: 16th December 2024