

POTTERS BAR CARNIVAL Sunday 9th June 2019 **ELM COURT, 363 MUTTON LANE** facebook.com/PottersBarCarnival www.pottersbarcarnival.co.uk

Sue & Peter Weaver, 476 Mutton Lane, Potters Bar, EN6 3BB 01 707 850147. Mob. 07749 412245 susan.weaver4@ntlworld.com

## **Dear Supporters**

The 2019 Carnival Day is fast approaching and we hope that you will be able to support the good work of our Community Carnival this year. Listed below are a couple of ways in which you might be able to help. We good day last year therefore, we were able to give away to 31 organisations shared £5,400. Plus of course, all the Charities and Organisations raise money for themselves from their Stalls.

## **HOW CAN YOU HELP?**

We are looking for sponsors who would be able to sponsor an arena event, who would then have a full page advertisement in the programme. If you can help, please contact Sue/Peter Weaver on the above number or e-mail.

Would you like to have a table to sell or promote your business at the Carnival Field on the day? If so, please contact us (Commercial Stall £25 per metre) On a good day we have around 4,000+ people in attendance.

# ADVERTISEMENT in the CARNIVAL PROGRAMME;

Full Page (A5): £200 Maximum 140mm x 200mm. £225 for colour Half Page : £110 Maximum 140mm x 95 mm. £130 for colour Quarter Page : £ 70 Maximum 65mm x 95 mm/140mm x 45mm Width x Height £85 colour

Eighth Page : £ 40 Maximum 65mm x 45 mm £50 for colour

### If you would like to advertise please email a copy of your advertisement to Sue Weaver, at the above address, and send the relevant cheque payable to Potters Bar Carnival Committee or BACS to TSB Bank Sort code 301664 Account number 20578660

The Programme is intended to be in a similar format as last year and will be distributed about the town and into homes free of charge after 1<sup>st</sup> June. We plan to distribute around 9,000 copies around the town before and on the day. If you wish to see a copy, just let us know and we will drop one into you.

# It would be appreciated if you could email the Advert to Sue by the 20th APRIL

# **Carnival Committee**

Tom Shirley, Peter & Sue Weaver, Chris and Lynnette Sullivan, Terry Jones Jan Southwell, Naida Costello, Ollie Rixon, Rahat Aboobaker



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## RESPONSE TO A REQUEST FOR ADVERT/FINANCIAL SUPPORT FROM BUSINESSES: POTTERS BAR CARNIVAL

Name of Business:
Address:
Telephone: Email-
Name of person responsible for contribution:
Position:
Advertising space: Size of Advert Cost:
Full Page (A5): £200 Maximum 140mm x 200mm. £225 for colour Half Page : £110 Maximum 140mm x 95 mm. £130 for colour Quarter Page : £ 70 Maximum 65mm x 95 mm/140mm x 45mm Width x Height £85 colour
Eighth Page : £ 40 Maximum 65mm x 45 mm £50 for colour
<ul> <li>** Use last year's copy</li> <li>** We enclose copy for you make the advert</li> <li>** We have emailed and electronic copy of advert to the above email address.</li> </ul>
Cheques to be made payable to

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