

2014 - 2015

Tavistock Dementia Action Alliance: action plan

Executive

2014 - 2015

Role of the Tavistock Dementia Action Alliance

To facilitate and enable the development of a 'dementia-friendly' community in Tavistock to support people with dementia and their carers to live independently and well for as long as they are able.

Aims of the Alliance

The overall aims of the Alliance are to:

- Identify local needs of people with a dementia and their carers
- Develop greater awareness and understanding of dementia issues in our community
- Establish networks and links with businesses, service providers and people with dementia.
- Provide training and briefing to shops and businesses as well as social, sporting and cultural organisations.
- Aid communication and coordination of information by the provision of accessible information

Functions of the Alliance

The Alliance will achieve its overall aims by developing an Action Plan of activities with specific, clear and measurable objectives.

Action plan

The key actions are highlighted in the table below.

The measures/indicators and targets will be used to evaluate the impact of Alliance activity on an annual basis.

Action	Delivery	Measure/ Indicator	Target
Draft Terms of Reference for Alliance including operating structure.	Through Steering/Reference Group and Executive.	Agree Terms of Reference	April 2014
Nominate/select representatives across statutory, private and voluntary sectors for Executive and Steering/Reference Group.	Through Steering/Reference Group and Executive.	Agree representatives.	September 2014
Draft Action Plan for 2014 with measures and targets.	Through Steering/Reference Group and Executive.	Agree Action Plan	April 2014
Contact all original signatories (shops/businesses) to Alliance and arrange briefing/training	Through Dementia Champions 'Training' Task and Finish group	Complete initial briefing and recognition of shops/ businesses	10 by July 2014
Market through Chamber of Commerce/BID and personal contact to further organisations.	Through sub group	Number of organisations signing Alliance Declaration	50 by December 2014
Present dementia awareness briefing sessions through Dementia Champions	Through Dementia Champions 'Training' Task and Finish group	Number of dementia-friends briefed in community	150 by December 2014
Recognise various sector organisations as 'dementia-friendly'.	Through Dementia Champions 'Training' Task and Finish group	Number of organisations recognised under national scheme in Tavistock	25 by December 2014
Complete Communications Plan for the Alliance.	Establish Task and Finish Group on Communication.	Agree Communications Plan	December 2014

Action	Delivery	Measure/ Indicator	Target
Develop website for Alliance to include local support available similar to dementia roadmap data.	Through a 'Communication' Task and Finish Group	Web site going live	October 2014
Develop communication through various media channels e.g. Tavistock Times, Radio Devon, newsletter, social media (Facebook) and use of Apps.	Through a 'Communication' Task and Finish Group	Task And Finish Group established	December 2014
Monitor and evaluate activities and actions of the Alliance	Through a 'Monitoring' Task and Finish Group	Report produced on progress and outcomes against activities biannually.	December 2014
Apply for HMRC/Charity Commission charitable status for Alliance to facilitate and increase funding contributions	Through Executive Group	Charitable status obtained	December 2014