

2018/2019

Tavistock Dementia Alliance: action plan

Steering Group

2018/2019

Vision of the Tavistock Dementia Action Alliance

Working in partnership and collaboration with others, facilitate and enable the development of a supportive 'dementia-friendly' community in Tavistock and the surrounding area.

Aims of the Alliance

The overall aims of the Alliance are to:

- Identify local needs of people with a dementia and their carers
- Develop greater awareness and understanding of dementia issues in our community
- Establish networks and links with businesses, service providers and people with dementia.
- Provide training and briefing to shops, businesses, social, faith, sporting and cultural organisations
- Aid communication and coordination of information by the provision of free accessible information.

Functions of the Alliance

The Alliance will achieve its overall aims by developing an Action Plan of activities with specific, clear and measurable objectives.

Action plan

The key actions are highlighted in the table below.

The measures/indicators and targets will be used to evaluate the impact of Alliance activity on an annual basis.

Action/Aim	Delivery	Measure/ Indicator	Target
Agree Action Plan for 2018/2019 with measures and targets.	Through Steering Group	Agree Action Plan	September 2018
Identify current local needs of those with a dementia and their carers in Tavistock and surrounding area – for inclusion in 2019 Action Plan	Through Task and Finish Group	Survey(s) agreed and conducted - of Memory Café attendees and clients of domiciliary care providers.	January 2019
Contact all original signatories (shops/businesses/Social groups) to Action Alliance and those recognised as 'dementia-friendly arrange further briefing/training and potential 'annual networking event'	Through a Task and Finish group	Offer and deliver further briefing/training to original signatories and those who have achieved recognition. Identification of nature and date of networking event.	Previous signatories and those currently 'recognised' as dementia-friendly contacted by November 2018; Event and its nature identified by February 2019.
Continue marketing through Chamber of Commerce/BID, charitable and social organisations and personal contact.	Through a Task and Finish Group	Number of new organisations committing to training and recognition process to become 'supporters'.	10 by December 2018
Continue to produce Tavistock Alliance newsletters bi-annually to keep supporters/members/ public informed of activities	Through a 'Task and Finish Group	Newsletters produced bi-annually.	2 by December 2018

Action/Aim	Delivery	Measure/ Indicator	Target
Present dementia awareness briefing sessions through Dementia Champions	Through Dementia Champions Task and Finish group.	Number of dementia-friends briefed in community.	600 by April 2019
Focus on specific local organisations most used by those with a dementia and their carers to increase awareness and understanding of dementia.	Target Bank(s), Post Office, Dentist(s), Opticians, female and male hairdresser(s), and supermarket(s)	Number of organisations recognised under Tavistock Alliance process as dementia-friendly.	4 more by November 2018
Reduce social isolation and loneliness and increase health and well-being by including more social, faith and sports/recreational groups in 2018/2019 priorities.	Target Bridge Club, Churches, Walking Group, Golf Club, Photography Club, Scouts and Cubs etc.	Number of specific social, faith and sports/recreational groups contacted during 2018/2019	10 by April 2017
Actively participate in Dementia Research through RE: cognition Health at Plymouth Science Park	Through Task and Finish Group and Memory Café.	Number of recruits to dementia research provided by Tavistock and surrounding area residents	20 by April 2019
Update and develop website for Dementia Alliance to include local support, advice and information easily accessible and available free.	Through a Task and Finish Group.	Web site updated quarterly and google analytic data for web pages reported upon.	December 2018 and March 2019

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Establish a more active on-line media presence through Facebook, Twitter etc.	Through a Task and Finish Group	On-line presence – all sites - maintained and updated regularly	December 2018
Produce <i>new</i> Tavistock Alliance leaflet/marketing material to facilitate access to information and advice pre and post diagnosis.	Through a Task and finish Group	Leaflet produced and distributed to all Doctors Surgeries, library, Information Centre etc.	January 2019
Carers Pathway in Devon originally established several years ago. For update and publication/marketing (via Repod?)	Through Task and Finish group	New Carers Pathway published/Hosted and marketed	February 2019
Facilitate and enable the introduction of support post diagnosis - Admiral Nurses(s) for Tavistock and surrounding Area.	Through Task and Finish Group	Business case identified through Rachel of Admiral Nurses Funding campaign agreed/initiated - local media etc	December 2018 March 2019
Continue to provide dementia-friendly swimming and walking social/recreational activities/groups each month.	Further marketing of same required	Monitor number of individuals and groups attending quarterly	December 2018 March 2019
Continue to support partnership and collaborative efforts to establish a central, easily accessible hub for health and social well-being in town.	Through Task and Finish Group	Sustainable funding identified of and for partners/premises/ human resources .	February 2019

Action/Aim	Delivery	Measure/ Indicator	Target
Monitor and evaluate all activities and actions of the Dementia Alliance.	Through a Task and Finish Group	Report produced on progress and outcomes against activities quarterly. (Annual report and presentation to AGM .)	December 2018 and March 2019