

Dear fellow Ramsbottom Trader

RAMSBOTTOM BUSINESS GROUP MEMBERSHIP SCHEME

As the Chair of the Ramsbottom Business Group I am writing to invite you to join our group or if you are a previous member I am writing to advise that your membership is due for renewal. .

With nearly 200 businesses in the town, the aim of the membership scheme is to provide the group with essential funding for the marketing and promotion of Ramsbottom, e.g. advertisements, radio, press/promotional literature and supporting a programme of events all aiming to increase footfall and benefit businesses in the town. Members of the scheme are able to decide what that money is spent on via a majority vote at the monthly business group meetings.

The review for the last 12 months can be summarized as follows:

- Current membership of the Scheme stands at 90+ members.
- Window stickers have been provided to all Members of the scheme.
- The business Group Web site has now gone live. Each Business Group Member gets a free listing with a photograph, a biography showing links to their own Web site, Facebook and Twitter accounts. This will raise the profile of all the Business Group members and generate advertising revenue for the group. Only Business Group members will be listed on the site.
- The Notice Board on Bridge Street has generated over £600 for the group in the last 12 months. Members are entitled to a 25% discount.
- A business may join at any time of the year and will receive 12 months membership.
- Only Business Group members can attend and vote at the Business Group Meetings.
- Business Group meetings are now held monthly
- Only Business Group Members will be listed on the Ramsbottom Visitor Guide

The Business Group plans and arranges events throughout the year such as chocolate festival, cake festival, pie festival and the Christmas markets which all help to keep Ramsbottom clearly on the map as a visitor destination, and as a place to shop for local residents. These successful events, including the Christmas programme (markets and entertainment) and the Chocolate Festival brought a lot of additional visitors to the town. The streets were really busy and I know that many businesses that opened on these days did exceptionally well. These events illustrate what can be achieved to support the local economy in Ramsbottom. We now need to continue to work in partnership to maintain this level of activity and we need your financial support to achieve this.

The membership fee is £40-00.

A Receipt & window sticker will be issued once payment has been received.

I would be grateful if you could show your support for your town and fill out the attached form and return it with your payment to Rob Hodgkinson, Treasurer of the Business Group.



Gregg Fletcher
Chair, Ramsbottom Business Group



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I would like to join the **Ramsbottom Business Group Membership Scheme** and agree to pay the annual subscription fee. I enclose a cheque*/cash for the sum of £40-00.

I/we would like to become an **Associate Member of the Scheme** (organisations without a business located directly in Ramsbottom, but willing to support the scheme). I enclose a cheque*/cash for the sum of £40-00.

I understand that the Ramsbottom Business Group will determine how the monies raised are to be spent at the monthly Business Group meetings following a vote when necessary by **members of the scheme** present at the meeting, as set out in the constitution.

I do not wish to join the membership Scheme. Please state reason(s) why.

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- Please make cheques payable to Ramsbottom Chamber of Trade

Please review the information held on your Company and make any changes or amendments below.

Business:	
Address:	
Post code:	
Email:	
Telephone:	
Mobile:	
Contact name:	
Web Site:	
Twitter:	
Facebook:	

Signed: Date:

Print Name:

Please return this form and payment to:
 Rob Hodkinson, Treasurer of Ramsbottom Business Group
 c/o Murrays Family Clothing, 26 Bridge Street, Ramsbottom, BL0 9AQ

