



Sue Evans

Have you ever struggled to sell a great idea, or to change mindsets or behaviours (other people's, or even your own)? **Change can be really rewarding, but leading it can also get tough.**

Making Change Stick

If I offered your business a £1M saving, completely free, you'd jump at it, wouldn't you? My Directors at the time told me "Don't Worry About It". A solid business case isn't always enough to get support.

Why is it so difficult to get people to change, even when they recognise that what they're doing now isn't working? Whether you're a full time change leader or front-line manager, how much more could you get done, and how much easier would life be if you could get people to change more easily?

Get ready to boost your powers of persuasion....

You'll Learn

- Why we don't always do what makes sense
- How to make change less scary
- Why conflict can long outlast its causes
- How to keep change energising instead of draining
- and how I delivered the £1M saving anyway.....



Building on my 20 year career of leading £multi-million change programmes, this session is packed with insights and shortcuts that I wish I'd known sooner!

Process Engineering for the Thinking

Thinking is a process - a sequence of steps which converts inputs (what we experience) to outputs (how we feel and respond). Understanding how that process works and its in-built short cuts improves your ability to build buy-in, making change smoother and more sustainable

Sue's Keynotes and Master Classes are designed to help your organisation to get more of what works, and less of what doesn't.

From an Engineering background with over 20 years experience, Sue's delivered £multi-million projects and culture change for international organisations including Danone, Corning, and Lloyds Bank. She understands the challenges of changing behaviours (even your own!), to deliver sustainable results.

Sue's a Master Practitioner and Trainer of NLP (neuro-linguistic programming), and an Approved Havening® Practitioner, trained in each by the original creators. She has Black Belts in Six Sigma and Lean Sigma, and Institute of Leadership and Management certification as a Mentor and Coach.

Drawing on her experience of leading change, and training hundreds of change leaders from almost every type of organisation, Sue created this session to share the most powerful insights and shortcuts for getting change to stick.



To Boost your Leaders' Change Skills

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