



# Corsley Tennis Club -Social Media

## Policy *First published February 2021*

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### **Photography and Recording Policy (guidance from LTA)**

#### **Parents, Carers and Spectators**

The Lawn Tennis Association – (LTA) encourages you to use photographic equipment to capture your child or friend playing tennis. You are required to register at an event if you wish to use any photographic equipment. The event organiser will ask anyone not registered to stop using photographic equipment and delete any images that may have been taken. If you have concerns about inappropriate photography, this should be reported immediately to the event organiser, official or welfare officer.

#### **Competition Organisers, Officials and other Professionals**

If you are running an event, the LTA requests that you ensure that all parents, carers and spectators who want to use photographic equipment are registered with you. If you wish to take photographs at an event or publish images following an event you must ensure you have consent from parents, carers or the individual (if over 18) prior to the event and that you are registered with the event organiser. If you see any individual taking photographs which you deem to be intrusive or inappropriate you must address this in line with safeguarding procedures.

#### **Children**

It is okay for a photographer to take photos when you are on court, as long as your parent or carer has told the photographer it is alright. If you see someone taking photos or filming that makes you feel worried, tell your parent or carer, or the event organiser or welfare officer straight away.

#### **Consent**

In order to take photographs or videos, prior to any event, you should ensure you have obtained consent from: The event organiser; and Parents, carers of all children involved. In order to obtain consent, you must explain why you are taking the images and what they will be used for. This ensures that parents or carers are giving informed consent. To achieve this, it is strongly recommended you use the Consent and Emergency Contact Form

#### **Image and video content**

All children featured in images or videos must be: Appropriately dressed with clothing covering their torso from their neck to thighs, e.g. a t-shirt and shorts or skirt; Featured with people engaging in tennis; In groups with other children or adults where possible; and representative of the diversity across tennis, with regard to age, gender, ethnicity and disability. Any inappropriate use of images should be reported to the LTA Safe and Inclusive Tennis Team and the Police.

### **Photographing and Videoing in Public Spaces**

There is no law prohibiting the photography of individuals (including children) in public places. Subject to the below, individuals are permitted to: take photos of children without the consent of the parents/legal guardians, using a normal lens; and keep photos taken, however, if the person wishes to publish a recognisable image of the child, **they are required to gain consent from the parents/legal guardian.** The above is permitted, provided the behaviour does not amount to harassment or a breach of privacy. Whether the behaviour amounts to harassment or a breach of privacy will depend on the facts in each case. In practice, you might not want to get into whether there has been a breach of privacy or if the conduct amounted to harassment. If an individual is taking photographs in a public space and this is making the children, coach or parents uncomfortable, it is best to approach the photographer and politely request they stop taking photographs and remind them they are required to gain consent from parents if they wish to publish any photos. **NB: If the photographer has a long lens, they should be informed they are not allowed to use this when taking photos of people in public spaces.**

### **Publishing Images**

Remember to give adequate thought to the selection of images in publicity material both printed and online (including social media). Where possible, use a technique such as “watermarking” on the images. All children featured can only be: **identified using their first name, although it is preferable that their name is not given at all;** Printed or uploaded with **written consent from parents/carers;** and shown engaging in tennis activities. For your safety it is recommended that you avoid the following: Images of children on their own; Images of children outside a tennis environment; Streaming any content directly to a website; and using any images for which you have not obtained consent (please use the Consent and Emergency Contact Form). Please be aware that coaches, teachers and others may use video equipment as a legitimate coaching method. Tennis players and their parents or carers should be made aware this forms part of the tennis programme and that any recording will be destroyed after use.

**Social media** (including personal and professional websites, blogs, chat rooms and bulletin boards; social networks, such as Facebook, LinkedIn, Twitter and Instagram;

video-sharing sites such as YouTube) are a common means of communication and self-expression.

It's essential that volunteers, members and players make informed decisions about how they use the internet, mobile phone and email communications to protect our club and our people.

Any pictures or videos of children must be first checked by our Management Committee. Any committee members who have permissions to post onto social media must do so responsibly and will be accountable for what they post. As an extra precaution no names at all should be attached to posts of anyone under 18 unless notified by the Head Coach.

Everyone involved in our club has the responsibility to safeguard both on and off the field/pitch/court, including communications.

**It is the responsibility of all members to: -**

1. Refrain from publishing comments about other clubs, players or referees and any controversial or potentially inflammatory subjects.
2. Avoid hostile or harassing communications in any posts or other online communications. Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age sexual orientation, veteran status, marital status, religion or any other status protected by law.
3. Clubs should identify all copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author.
4. The club will be responsible for reviewing responses to online posts and resolving any concerns before they are posted
5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about your club or anyone associated with the club, do not reply but seek advice from your NGB/CSP or Sport England
6. Club personnel who have editing rights must be vigilant and take down any posts that they feel are inappropriate and do not meet club standards.