

SAVE THE DROVERS

Volume 1, Issue 1

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SAVE THE DROVERS ACTION GROUP

Our Listing As An Asset of Community Value

The Asset of Community Value Listing (ACV) means that if the Pub premises is put up for sale with an associated change of use and, the community is at risk of losing the community recreational aspect of the site the AVC can be triggered to provide the community with a six month window in which to raise sufficient funds to purchase the site.

As The Drovers was already in this situation when the ACV was granted the six months started from

the day the ACV listing was granted, 16th February 2015. Stage 1 of the process requires the council to be notified of an intention to bid.

This has to be done via an incorporated body to ensure that we have the full six months in which to raise funds to try and save this important community hub.

An incorporated body has been established as Gus

sage Community Company Ltd. A not for profit enterprise trading as Save The Drovers.

Intention to bid has been sent to the East Dorset District Council ensuring us a six month window to raise funds.



To learn more and support the campaign

Please Join Our Open Meeting, GAS Village Hall

Friday 20th March from 6:30pm

Results of Our Community Survey

The aim of the survey was to ascertain the level of community support for The Drovers Inn as a community venture. It sought to understand the community's potential use of The Drovers Inn in the future, to explore levels of interest in potential com-

munity funding of The Drovers Inn and to understand if there is interest in providing 'Non-Financial' support activities via a 'Friends of the Drovers' project e.g. gardening, maintenance and staffing support. Approximately 140 questionnaires were

distributed and 62% were returned which is extremely high.

91% of responders expect loss of the pub to have a medium to high impact on them and their family.

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Steering Group Contacts

Sally Marlow 01258 840531
Sally.marlow@btconnect.com
Mal Madell 01258 840058
lesandmalmadell@btinternet.com

Results of Our Community Survey Cont...



63% of responders would use the pub one or more times each week.

Weekdays and weekends were equally popular, with lunchtime and early evening the most popular time. Morning, afternoon and late evening were also popular with 24 – 34% of folks.

95% of respondents would use the pub

throughout the year as a key way to socialize with family, friends and neighbors.

Enjoying a drink and every day eating were the most popular services sought at around 80% of responders followed closely by light bites and special occasion dining.

A whopping 86% were interested or

extremely interested in Community Funding proposals, with 57% indicating a likelihood to contribute and 48% indicating a possible amount.

In addition to this enthusiastic response 66% of responders were interested in providing non-financial support e.g. gardening.

“Registered charity helping rural communities to set up and run a range of community-owned enterprises for over 95 years”

Help From The Plunkett Foundation

The Plunkett Foundation is a registered charity best known for its work helping rural communities to set up and run a range of community-owned enterprises, including : community shops, co-operative pubs and community food enterprises. Their mission is to help rural communities through co-operatives and community-ownership, to take control of the issues affecting

them. They offer help that we can tap into from the initial stages of saving the pub through to providing ongoing support to established pubs.

The community model is resilient, to date no co-operative pubs have failed as their strong local identity sets them apart.

Plunkett are supporting 33 community pubs already with a further 86 in pipeline and to date

none have failed. It is about saving the pub for the long term and future generations.

People care enormously about their local pubs and are willing to invest their money, time, skills and energy to save them. Such pubs have a wide membership providing a large pool of people to draw on for support and custom.



Where to Go For More Information

If you would like more information the following websites are worth a look:

www.plunkett.co.uk

www.pubs.coop/

<http://bunnyfoot.com/savethesevenstars/> www.sevenstarsonthegreen.co.uk/

www.theoldcrownpub.co.uk/

Watch this space we are launching a Save The Drovers website