

Matrimony Magazine UK®



Media Pack



Welcome to Matrimony UK®

Matrimony UK® offers brides a new look at weddings featuring all the current new trends , exclusive interviews from the big names in the Wedding Industry, Q&As, fashion, beauty, honeymoon and grooms' features. Published bi-annually (Spring/Summer Issue and Autumn/Winter Issue) worldwide via the ISSUU Digital Platform. We also publish approximately 4,000 hard copy issues which are sent to wedding events across the UK.

Wedding magazines are one of the first things that a bride to be will purchase and our beautiful magazines are packed with wedding ideas and how to features from types of ceremonies you can choose to venues and picking your flowers for your wedding.

Our advertising packages also include online marketing on our website of businesses as well as Monthly Newsletter advertising opportunities to our growing audience of subscribers.

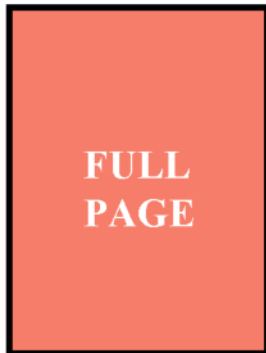
We are independently published so each magazine feels as though it has been written especially for the bride.



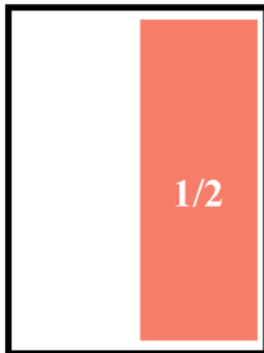
Rates and Specifications

Magazine Adverts

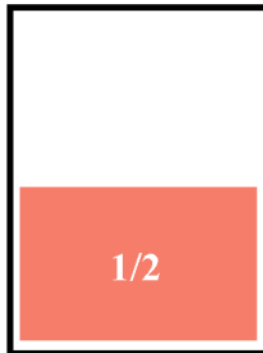
Package/Advert Rates	Price
Platinum Package	£250 (2 Issues) inclusive of feature editorial
Gold Package	£185 (2 Issues) inclusive of feature editorial half page
Silver Package	£165 (2 Issues) inclusive of feature editorial quarter page
Double Page Spread	£150 (per Issue) pgs 2 & 3
Inside Back Cover	£125 (per Issue)
Outside Back Cover	£140 (per Issue)
Full Page	£65 (per Issue)
Half Page	£45 (per Issue)
Quarter Page	£25 (per Issue)
Eighth Page	£15 (per Issue)



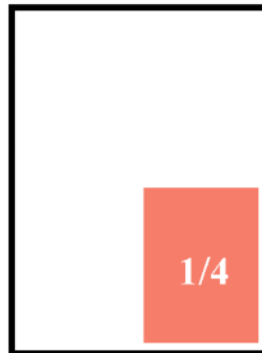
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Without bleed 270mm x 190 mm



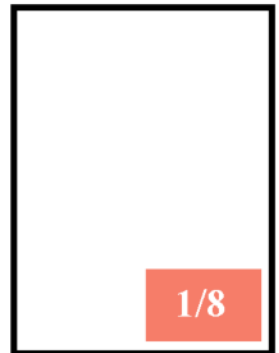
Half page (vert)
270 mm x 93 mm



Half page (horiz)
133 mm x 190 mm



Quarter page
133 mm x 93 mm



Eighth page
65 mm x 93 mm

Matrimony UK®

- Bi-annual publications, published in March and September
- Distributed to numerous fair, shows and venue open days across the UK
- On sale online
- Available to download on the ISSUU digital platform
- 4,000 print circulation
- Worldwide readership

Contact: editor@matrimonymag.co.uk



MATRIMONY UK® ONLINE ARTICLES



REGIONAL ONLINE ARTICLES

Let us put your business centre stage with our online articles within our '*Planning Your Wedding*' section of our website.

For a monthly subscription of £45 we will link to either your social media pages or websites.

- Promoted on social media once a month for the duration of the subscription duration
- Also featured in our monthly Newsletter
- Promotion on groups for brides looking for local suppliers by positioning your business as an authority in your own particular field and region.

Social Media



www.instagram.com/matrimonymagazine1



www.facebook.com/matrimonymaguk



www.twitter.com/matrimonymag

Contact: advertising@matrimonymag.co.uk



Newsletter advertising opportunities

Delivered monthly to a growing audience of subscribers , Matrimony UK® newsletter features content from businesses that we have hand-picked from our dedicated suppliers list.

- Leaderboard
- MPU (Mid Page Unit)
- Product Placement
- Social Media Package

Prices:

Leaderboard £25 (per month)

Leaderboard £245 (per annum)

MPU: £35 featuring editorial content (per month)

MPU: £385 featuring editorial content (per annum)

Social Media Package: £45 (per month) inclusive of feature on Matrimony UK® website and boxed advert within newsletter

Contact: advertising@matrimonymag.co.uk



ANNUAL VENUE EDITION

Digital & Hard Copy editions published in November

Package/Advert Rates

Price

Platinum Package

£250 (2 Issues) inclusive of feature editorial

Gold Package

£185 (2 Issues) inclusive of feature editorial half page

Silver Package

£165 (2 Issues) inclusive of feature editorial quarter page

Inside Back Cover

£125 (per Issue)

Outside Back Cover

£140 (per Issue)

Full Page

£65 (per Issue)

Half Page

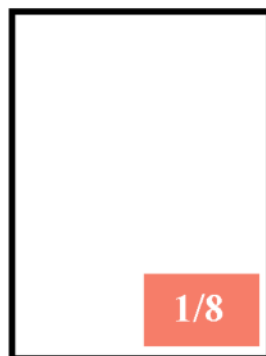
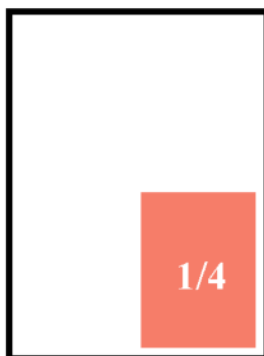
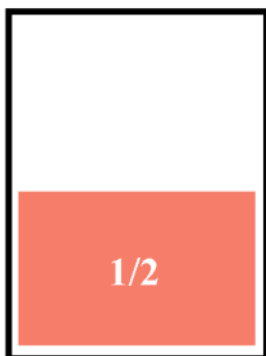
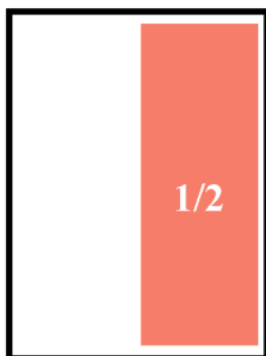
£45 (per Issue)

Quarter Page

£25 (per Issue)

Eighth Page

£15 (per Issue)



See Rates and Specifications page for dimensions of advertising space.

MATRIMONY AWARDS®



About Us

The Matrimony Awards® (formerly Three Counties Wedding Awards) were founded in 2013 originally as the Herefordshire Wedding Awards. After two successful years we then included wedding businesses from Gloucestershire & Worcestershire to form the Three Counties Wedding Awards.

In 2017 we re-launched as the Matrimony Awards and have included the county of Shropshire into our ranks. The awards are supported by Matrimony UK®



We like to think that our awards are friendly and inclusive to those businesses who share the same work ethic and value the satisfaction of working alongside like minded businesses.

If you are a Wedding Business from any of the 4 counties of Gloucestershire, Herefordshire, Shropshire and Worcestershire and would like to take part in the next awards, please contact us via our contact page.

We also have our two special awards:

The Dan Marshall Award for Creativity
Sweet Beginnings Special Touches Award

The awards process is totally FREE to enter





www.matrimonymagazine.co.uk