

CHEAM CRICKET CLUB

2018 Sponsorship Packages

A. Grounds Banners: £250.00 per annum (plus "one off" £100 set up cost).

A limited number of opportunities for Advertising Boards are available. Displayed in prominent sites at the ground; and represent an excellent promotional opportunity:

- ◆ Banner displayed on ground's perimeter.
- ◆ Sport played on the ground's out fields all year round ensures permanent exposure.
- ◆ Your business details outlined within the 'Sponsors Directory' section of the Club's website: www.cheamcricketclub.com including hyperlink to your business website; and in Club newsletter.
- ◆ Advertising your business each match day, via 'scrolling ads' on club house bar TV.
- ◆ Invite to special Cricket Club events, e.g. Annual Dinner, Sponsors' Day, etc.
- ◆ Use of the Cheam Sports Club bar: www.cheamsportsclub.com
- ◆ Access to free tickets for Surrey County Cricket Club matches
- ◆ Advert on fixture list poster

B. Sponsors Directory (+ on-line handbook): £100.00 per annum.

Local businesses are invited to join our 'Sponsors Directory' website section:

- ◆ Your business details outlined within the 'Sponsors Directory' section of the Club's website: www.cheamcricketclub.com including hyperlink to your business website; and in Club newsletter.
- ◆ Access to free tickets for Surrey County Cricket Club matches
- ◆ Advert on fixture list poster

C. Match Sponsorship: £50.00 per match.

Available to individual members and to businesses alike. All 2017 fixtures provide an opportunity to sponsor a match:

- ◆ Advertising your business each match day, via 'scrolling ads' on club house bar TV.
- ◆ Sponsorship detailed on Notice Boards, (on match day,) and listed on: www.cheamcricketclub.com and in Club newsletter.

D. Individual Membership: £250.00 Cheam Cricket Club Life Member.

A non-playing membership for life:

- ◆ Membership Card.
- ◆ Inclusion on any Club distribution list.
- ◆ Voting rights.
- ◆ Use of the Cheam Sports Club bar: www.cheamsportsclub.com
- ◆ Access to free tickets for Surrey County Cricket Club matches

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E. MATCH BALL SPONSORSHIP

The cost of match balls for Saturday fixtures is £800. This cost could be fully funded via match ball sponsorship of £40 per match (18 Saturday fixtures, plus pre season friendly on April 29th, and T20 home fixture in June).

Members and local businesses are invited therefore to take up match ball sponsorship for the coming season. Sponsors will be recognised via the club notice boards, on Cheam Chat weekly selection communication, and on match day Twitter feed.

If you are interested in supporting the club in this manner please get in touch with Barry Newman, Mike Woods, or Alasdair MacDonald.

Emails to : Alasdair@cheamcricketclub.com



SPONSORSHIP RESPONSE FORM

We would be interested in learning more about sponsorship of Cheam Cricket Club.

We would like to (please tick as many as required):

- Discuss sponsorship further: Package A B C D E
- We are unable to sponsor this year but would like to receive information about your events and sponsorship opportunities in the future:
- We would be interested in further details about any corporate activity at Cheam Cricket Club:

Contact Name: _____

Position: _____

Business Name: _____

Business Address: _____

Telephone Number: _____

E.mail Address: _____

Website: _____

Please return this Response Form as soon as possible.

Cheam Cricket Club contacts:

Mr Alasdair MacDonald
Hon. Secretary
Cheam Cricket Club
Peaches Close
Cheam
Surrey
SM2 7BJ

Mr Michael Woods
Treasurer
Cheam Cricket Club
Peaches Close
Cheam
Surrey
SM2 7BJ

Email: Alasdair@cheamcricketclub.com

Email: Spinner@cheamcricketclub.com

www.cheamcricketclub.com