

# CHEAM CRICKET CLUB

## 2018 Sponsorship Packages

### **A. Grounds Banners:** £250.00 per annum (plus “one off” £100 set up cost).

A limited number of opportunities for Advertising Boards are available. Displayed in prominent sites at the ground; and represent an excellent promotional opportunity:

- ◆ Banner displayed on ground's perimeter.
- ◆ Sport played on the ground's out fields all year round ensures permanent exposure.
- ◆ Your business details outlined within the 'Sponsors Directory' section of the Club's website: [www.cheamcricketclub.com](http://www.cheamcricketclub.com) including hyperlink to your business website; and in Club newsletter.
- ◆ Advertising your business each match day, via 'scrolling ads' on club house bar TV.
- ◆ Invite to special Cricket Club events, e.g. Annual Dinner, Sponsors' Day, etc.
- ◆ Use of the Cheam Sports Club bar: [www.cheamsportsclub.com](http://www.cheamsportsclub.com)
- ◆ Access to free tickets for Surrey County Cricket Club matches at the Oval.
- ◆ Advert on fixture list poster .

### **B. Sponsors Directory (+ on-line handbook):** £100.00 per annum.

Local businesses are invited to join our 'Sponsors Directory' website section:

- ◆ Your business details outlined within the 'Sponsors Directory' section of the Club's website: [www.cheamcricketclub.com](http://www.cheamcricketclub.com) including hyperlink to your business website; and in Club newsletter.
- ◆ Access to free tickets for Surrey County Cricket Club matches at the Oval.
- ◆ Advert on fixture list poster.

### **C. 2018 Match Ball Sponsorship:** £50.00 per match.

All 2018 1<sup>st</sup> XI fixtures provide an opportunity to sponsor a match ball; and this package is available to individual members and businesses alike.

The cost of match balls for 1<sup>st</sup> XI fixtures is £1000; and at just £50 per match, (18 Saturday league fixtures, plus a pre-season friendly, and a T20 fixture), the season's balls would be fully funded.

We invite members and local businesses to take up match ball sponsorship for the coming season. Sponsors are recognised via the club notice boards, on Cheam Chat weekly selection communications, and on match day Twitter feed.

If you are interested in supporting the club in this manner please get in touch, via our contact us web page [here](#).

### **D. Individual Membership:** £250.00 Cheam Cricket Club Life Member.

A non-playing membership for life:

- ◆ Membership Card.
- ◆ Inclusion on any Club distribution list.
- ◆ Voting rights.
- ◆ Use of the Cheam Sports Club bar: [www.cheamsportsclub.com](http://www.cheamsportsclub.com)
- ◆ Access to free tickets for Surrey County Cricket Club matches at the Oval.

# SPONSORSHIP RESPONSE FORM

**We would be interested in learning more about sponsorship of Cheam Cricket Club.**

We would like to (please tick as many as required):

- Discuss sponsorship further: Package A  B  C  D
- We are unable to sponsor this year but would like to receive information about your events and sponsorship opportunities in the future:
- We would be interested in further details about any corporate activity at Cheam Cricket Club:

**Contact Name:**

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**Position:**

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**Business Name:**

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**Business Address:**

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**Telephone Number:**

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**E.mail Address:**

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**Website:**

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Please return this Response Form as soon as possible to:

Cheam Cricket Club  
C/O Cheam Sports Club  
Peaches Close  
CHEAM  
Surrey  
SM2 7BJ

**[www.cheamcricketclub.com](http://www.cheamcricketclub.com)**