



## Willow House Flowers Wedding Flowers Pre-Consultation Questionnaire

We ask that you fill out this brief questionnaire in order for us to better assist you with the best options of floral choices, styles, designs and accessories for your special day.

**Bride's Name** \_\_\_\_\_

**Groom's Name** \_\_\_\_\_

Wedding Date \_\_\_\_\_ Ceremony Time \_\_\_\_\_ Reception Time \_\_\_\_\_

Bride's e-mail address \_\_\_\_\_

Bride's Home Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Ceremony Address \_\_\_\_\_ Reception Address \_\_\_\_\_

Flowers I have in mind are \_\_\_\_\_

My wedding colour scheme is \_\_\_\_\_

Any flower that you do not want \_\_\_\_\_

Colour and style of Bride's Dress \_\_\_\_\_

Colour and style of bridesmaids dresses \_\_\_\_\_

Groomsmen's Attire Colours \_\_\_\_\_

Are you allergic to any flowers? \_\_\_\_\_ If so which ones? \_\_\_\_\_

Number in Bridal Party:

Bridesmaids: \_\_\_\_\_ Groomsmen: \_\_\_\_\_ Ushers: \_\_\_\_\_ Flower Girls: \_\_\_\_\_ Ring Barer: \_\_\_\_\_ Page Boys: \_\_\_\_\_

Number of other guests that would require floral buttonholes/corsages: \_\_\_\_\_

**Please circle the words that best express your personal style for your wedding**

**Romantic**    **B**old    soft    **C**lassical    *Exotic*    Traditional    simple  
Formal    Casual    Vintage

**Please choose a statement that most closely identifies your feelings about your wedding flowers**

I am counting on my flowers to set the overall tone and ambience of my wedding day and I want my guests to have a lasting remembrance of them.

Flowers are important to the decor of my ceremony and reception. I want them to be photogenic, thoughtful and comment-worthy.

I want photogenic bouquets and personal flowers with a few strategically placed designs in my decor.

I want simple, visually effective seasonal flowers for my wedding party only.

Other \_\_\_\_\_

**How many guests are you expecting to attend your wedding?** \_\_\_\_\_

**Please choose a statement that most closely identifies your choices of wedding flowers**

I know exactly what I want!

I have an idea of what I want but would like some suggestions.

I don't have any specific flower varieties or styles in mind – please help me choose the best values in flowers to coordinate with my gowns and setting.

**The style of my wedding will be**  formal  semi-formal  informal  casual

**I am interested in having Willow House Flowers create the following types of floral designs**

Personal Flowers (Bouquets, Corsages and Boutonnieres)

Ceremony Décor (Arrangements, Aisle Décor, Arches, Canopies, etc.)

Cake Flowers

Centerpieces and other Reception Flowers

Other \_\_\_\_\_

All of the above

**How did you hear about us?** \_\_\_\_\_

**Please rank in order of importance, 1 – 5 (1 being most important), the following elements of your wedding flowers.**

Quality

Service

Unique Designs

Specific Varieties

Price

**Please indicate an overall flower budget range so our consultant can best assist you during your consultation.**

- \_\_\_\_\_ Less than £500
- \_\_\_\_\_ £500 – £750
- \_\_\_\_\_ £750 – £1000
- \_\_\_\_\_ £1000 – £1500
- \_\_\_\_\_ £1500 – £2000
- \_\_\_\_\_ £2000 - £3000
- \_\_\_\_\_ More than £3000

Best time for your consultation? \_\_\_\_\_

Preferred location for your consultation:

Wedding Venue:\_\_\_\_\_ Mutually convenient Public Location:\_\_\_\_\_ (ie. public house/hotel)

Willow House Flowers:\_\_\_\_\_

Other

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Who will be attending with the Bride for the consultation? \_\_\_\_\_

When you come for your consultation we ask that you bring in any colour swatches and pictures of flowers that you like from magazines or online.

Pinterest URL Link: \_\_\_\_\_



## Wedding Flower Checklist

(Select the items that you are interested in considering for consultation)

### The Ladies:

- Bridal Bouquet
- Maid-of-honour Bouquet/posy
- Bridesmaid's bouquets/posies
- Flower Girl's basket / bouquet / loose flower petals
- Mother's corsage/buttonhole
- Stepmother's corsage/buttonhole
- Grandmother's corsage/buttonhole
- Godmother's corsage/buttonhole
- Ceremony & Reception assistants corsage/buttonholes
- Other special guest corsages/buttonholes

### The Gentlemen:

- Groom's buttonhole
- Best man buttonhole
- Ring Bearer buttonhole
- Father's buttonhole
- Stepfather's buttonhole
- Grandfather's buttonhole
- Godfather's buttonhole
- Ushers buttonhole
- Ceremony & Reception Assistants buttonhole
- Other Special Guest buttonholes

### Ceremony Flowers:

- Church door/window decor
- Entrance/foyer decorations
- Pew decorations
- Altar arrangements
- Chair decorations
- Column decorations
- Other

### Reception Flowers:

- Entrance/foyer arrangements
- Guestbook arrangements
- Place setting card table arrangements
- Bar arrangements
- Top table arrangement/s
- Dining table centrepieces
- Place setting decorations
- Buffet table arrangements
- Wedding cake decorations
- Wedding cake table decorations
- Gift table decorations
- Powder room decorations

### Wedding Celebrations:

- Thank you arrangements / special guest gift arrangements
- Gift from the Groom to the Bride
- Vehicle floral decorations
- Other \_\_\_\_\_