



Willow House Flowers

Wedding Flowers Pre-Consultation Questionnaire

We ask that you fill out this brief questionnaire in order for us to better assist you with the best options for floral choices, styles, designs and accessories for your special day.

Bride's Name & Address _____

Groom's Name & Address _____

Wedding Date _____ Ceremony Time _____ Reception Time _____

Bride's e-mail address _____

Bride's Home Phone _____ Mobile Phone _____

Ceremony Address _____ Reception Address _____

Flowers I have in mind are _____

My wedding colour scheme is _____

Any flower that you do not want _____

Colour and style of Bride's Dress _____

Colour of bridesmaid's dresses _____ Colour of Flower girl dresses _____

Ages of Bridesmaids (if children)? _____ Ages of Flower girls _____

Groomsmen's Attire Colours _____ Ages of Page boys _____

Are you allergic to any flowers? _____ If so which ones? _____

Numbers in Bridal Party:

Bridesmaids: _____ Groomsmen: _____ Ushers: _____ Flower Girls: _____ Ring Bearer: _____ Page Boys: _____

Number of other guests that would require floral buttonholes/corsages: _____

Please circle the words that best express your personal style for your wedding

Romantic **B**old soft **C**lassical *Exotic* Traditional simple
Formal Casual Vintage Rustic

Please choose a statement that most closely identifies your feelings about your wedding flowers

- I am counting on my flowers to set the overall tone and ambience of my wedding day and I want my guests to have a lasting remembrance of them.
- Flowers are important to the decor of my ceremony and reception. I want them to be photogenic, thoughtful and comment-worthy.
- I want photogenic bouquets and personal flowers with a few strategically placed designs in my decor.
- I want simple, visually effective seasonal flowers for my wedding party only.
- Other _____

How many guests are you expecting to attend your wedding? _____

Please choose a statement that most closely identifies your choices of wedding flowers

- I know exactly what I want!
- I have an idea of what I want but would like some suggestions.
- I don't have any specific flower varieties or styles in mind – please help me choose the best values in flowers to coordinate with my gowns and setting.

The style of my wedding will be _____ formal _____ semi-formal _____ informal _____ casual

I am interested in having Willow House Flowers create the following types of floral designs

- Personal Flowers (Bouquets, Corsages and Boutonnieres)
- Ceremony Décor (Arrangements, Aisle Décor, Arches, Canopies, etc.)
- Cake Flowers
- Centerpieces and other Reception Flowers
- Other _____
- All of the above

How did you hear about us? _____

Please rank in order of importance, 1 – 5 (1 being most important), the following elements of your wedding flowers.

- Quality
- Service
- Unique Designs
- Specific Varieties
- Price

Please indicate an overall flower budget range so our consultant can best assist you with your consultation.

- Less than £500
- £500 – £750
- £750 – £1000
- £1000 – £1500
- £1500 – £2000
- £2000 - £3000
- More than £3000

Other

Comments: _____

When you come for your consultation we ask that you bring in any colour swatches and pictures of flowers that you like from magazines or online.

Pinterest URL Link: _____



Wedding Flower Checklist

(Select the items that you are interested in considering for consultation)

The Ladies:

- Bridal Bouquet
- Maid-of-honour Bouquet/posy
- Bridesmaid's bouquets/posies
- Flower Girl's basket / bouquet / loose flower petals
- Mother's corsage/buttonhole
- Stepmother's corsage/buttonhole
- Grandmother's corsage/buttonhole
- Godmother's corsage/buttonhole
- Ceremony & Reception assistants corsage/buttonholes
- Other special guest corsages/buttonholes

The Gentlemen:

- Groom's buttonhole
- Best man buttonhole
- Ring Bearer buttonhole
- Father's buttonhole
- Stepfather's buttonhole
- Grandfather's buttonhole
- Godfather's buttonhole
- Ushers buttonhole
- Ceremony & Reception Assistants buttonhole
- Other Special Guest buttonholes

Ceremony Flowers:

- Church door/window decor
- Entrance/foyer decorations
- Pew decorations
- Altar arrangements
- Chair decorations
- Column decorations
- Other

Reception Flowers:

- Entrance/foyer arrangements
- Guestbook arrangements
- Place setting card table arrangements
- Bar arrangements
- Top table arrangement/s
- Dining table centrepieces
- Place setting decorations
- Buffet table arrangements
- Wedding cake decorations
- Wedding cake table decorations
- Gift table decorations
- Powder room decorations

Wedding Celebrations:

- Thank you arrangements / special guest gift arrangements
- Gift from the Groom to the Bride
- Vehicle floral decorations
- Other _____