



GDPR - PRIVACY POLICY (WEBSITE)

Updated: 10th May 2018

Abbey Appliances (Evesham) Limited, a company registered in England and Wales under company number 06230140 and with our registered office at The Courtyard, 86 High Street, Evesham, Worcestershire, WR11 4EU ("We" or "Us") are committed to protecting and respecting your privacy. For the purpose of this Policy, Abbey Appliances (Evesham) Limited is the data controller and where applicable, the data processor of your information.

This Policy together with any other documents referred to on it sets out the basis of:

- What personal data we collect and why
- What we do with your personal data
- How we secure your personal data
- How you can change or delete your personal data

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

Definitions

'Site' – means our website www.abbeyappliances.co.uk

'User' – means a person who uses our Site

'Personal Data' - means any information that can personally identify an individual.

Data usage and storage

We do not process or store any personal data from our Site automatically nor request any personal data from our Users.

Analytics

We use Google Analytics to measure traffic to our Site and understand how Users move around and use our Service. We use this information to enhance the Site and Service we provide to ensure that Users get the best experience possible. We also use Google Analytics to monitor aggregate information of your website which helps us monitor the performance of features we offer within our Service to ensure full functionality. The information gathered also enables us to improve these features in the future. All of the information we collect from Google Analytics is aggregate and will not be disclosed with any other third parties.

By agreeing to this Privacy Policy, you agree to the use of Google Analytics. Google may use the data collected to assess activity on our site. As Google is a separate entity to us, it has its own privacy policy which we recommend you review.

Disclosure Of Information

We do not disclose any personally-identifiable information about individuals to our advertisers, but we may provide them with aggregate information about our Users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, men in the BN1 postal area). We may make use of the Personal Data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience.

Our Site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Contact Us

You can contact us at any time if you have any questions, comments or requests regarding this Privacy Policy using the following information:

Abbey Appliances (Evesham) Limited
The Courtyard
86 High Street
Evesham
Worcestershire, WR11 4EU

info@abbeyappliances.co.uk

Alternatively, you can use the Contact Us page on our website www.abbeyappliances.co.uk

Changes To This Policy

Any changes we may make to our privacy policy in the future will be notified to Customers in Store and a review of our Privacy Policy will be completed ever 12 months or in the event of legislation adjustments (whichever comes first).

Last edited: 10/05/18