

Holistic & Therapeutic Massage Diploma

Business Development - Assessment Criteria

Assessment method	Multiple choice question paper
Duration of assessment	1 hour
Pass mark	60%
Grading	Pass (60%-74%) Merit (75%-89%) Distinction (90%-100%)
Number of questions	50
Format of questions	1 right answer, 3 detractors
Learning outcomes assessed	All learning outcomes
Questions per learning outcome	Types of business (3) Legislation (7) Finance, Costing, Accounting (10) Marketing (10) Health & Safety (5) Professionalism (5) Hygiene (5) Ethics (5)