

Million Mile Clean 6th July 2024

Plastic Free Lady Bay and Lady Bay Litterpickers organised a Million Mile Clean in and around Lady Bay on July 6th. Some of us cleaned the streets and others cleaned around Pinder's Pond. At the end we counted our rubbish: we managed to collect a whopping 1451 pieces of litter to help protect our wildlife. That's 1451 things that no longer risk getting eaten by birds and animals. We sent the information about our litter to Surfers against Sewage, who campaign to show which are the worst brands for litter. In the UK Coca-Cola, McDonalds and PepsiCo are ranked 1,2, and 3 for the amount of branded items discarded onto the ground. In Lady Bay, Co-op own brand items beat Coca-Cola into second place! But the worst is all the little bits of plastic (together we collected over 800 of them) that can so easily get eaten by our birds and fish. It is thought that most plastic items will take over 100 years to fully break down.



Plastic Free Lady Bay stall at British Rowing

Plastic free Lady Bay was invited to run a stall at Holme Pierrepont at the Junior and Senior Rowing Championships on 19-22 July. We shared information on alternatives to single use plastic; we took flyers on Lady Bay's own plastic reduction champion food outlets; and we organised children's activities. The "sorting apron" in the photo is for younger children so sort out what belongs in the water (animals and fish) from what doesn't (plastic)!

