



VALLEY ARTS AND CRAFTS



Minutes of the meeting held on Thursday 23rd February 2017

Methodist Church Hall, Welshpool

Present:

Hilda Fix, Angela Hawkins, Tony Caplin, Nina Jones, Neil Summers, Hazel Smith, Jen Owen, Becca Tansley and new member Nicky Walters

Hilda introduced Nicky to the meeting and everyone introduced themselves

Apologies

Deborah Shaw, Penny Vingoe, Beth McPhee, Lorry Turpin, Sarah Hall, Phillip Tulley, Sorrel Servier, Cynthia Evans, Bronwyn Strugnell, Pavenne Nazar, Marge and David Youden, Jayne Griffiths, Peter Eccleston

Minutes of the last meeting

Bronwyn's apology was omitted from the minutes.

CHAIR'S REMARKS

Shop

The shop rota which had been prepared by Richard had been sent out to all volunteers.

The shop will be opening March 18th to Oct 29 Hilda and Angela will be at the shop from 11 to 4 on Saturday March 11th (for cleaning) Monday March 13th and Wednesday March 15th for restocking. These three days are also being used for till training. Angela emphasised that all volunteers for the shop **MUST** have till training, so volunteers must arrange to come at some time on one of those three days.

If anyone can come to help with the cleaning on the Saturday it would be appreciated and members can bring their stock on any of those three days.

Jen suggested having another hanging rail above the one that is already there. Angela will ask Richard about this to see if there is a way to attach anything to the columns in the shop. Hilda will look into getting a mirror to go in the corner opposite the counter to enable shop staff to see into the blind corner.

Members were reminded to update their pages for the ring binder which goes in the shop for visitors to read about the members and the work they do.

10th Anniversary events

There is an area between the shop and Heather's shop where we can set up a table to do demos and

special sales, and if the weather is bad there is room to go inside.

There will be 6 of these taking place on a Saturday or Sunday; 1 in May, 2 in June, 1 in July and 2 in August, approximately every two weeks. Posters and possibly press releases will advertise them.

Hazel, Becca, Angela and Nicky volunteered to do demos. Two more volunteers are required and these demos and dates will be finalised at a future meeting

There is an article relating to the 10th anniversary of the shop in the March issue of the Chronicle and Hilda will be sending the same article to The County Times, The Shropshire Star and other magazines to see if it can be printed there.

Advertising

Our new ad is in the Chronicle advertising our 10th year of operation

As we have enough brochures for this season we will need to start work on a new brochure for next year. Any help on this would be appreciated. Richard will pass on details of the printer he uses which is very reasonable and produces very good quality.

There is also the possibility of having another exhibit in T I C Welshpool as we did last year.

Website and Facebook

Hilda has gone through the website and sent amendments to Penny. Members should also send their updated ring binder pages to her. The method is to send her the page as you would like to see it, but send text and photos separately as she is not able to just put a page up on the website. Her e mail valleyartsandcrafts@clayaround.com

Jen has put on our facebook page our new opening date and members should post photos of their new creations so that we can get a higher profile. After the shop opens photos of the shop will be posted. Everyone with their own facebook page should insert a link to Valley Arts and Crafts page to publicise the shop and the 10th anniversary events

Becca brought up Instagram which uses photos and is another good way to get publicity for the shop and if you are able please use Instagram

Lake Vyrnwy Marketing Association

The shop opening date is on their website.

Hilda has heard unofficially that there will be no parking charges but donations will be asked for. *(this was confirmed at a LVMA meeting the next day)*

There is a LVMA meeting tomorrow with Glyn Davies MP and Russell George AM in attendance and Hilda will report on this at the next meeting.

Treasurer's Report

Balances: Community Account £364.48 Money Management Account £4,008.39

Angela will be transferring money from the money management to the community account to cover ongoing bills.

Craft Shows

Jayne is compiling a calendar of events and asks all members to send her details of craft shows that they are aware of with contact details if possible. Her e mail is jayne@cwmlinawandoo.co.uk

Other Business

Hilda reminded members that the next meeting is the AGM and nominations are needed for a new Secretary, but before nominating anyone please make sure that they would be happy to accept.

Members were informed of Penny's recent heart attack and were glad to know she is back at home and recovering slowly. Everyone sent their best wishes to her

Show and Tell

After coffee members looked at Tony's new work that he had brought along and also saw Nicky's stained glass work. Photos will be in the next Newsletter

NEXT MEETING

Wednesday March 22nd AGM followed by general meeting 7.30 Methodist Church Welshpool