



VALLEY ARTS AND CRAFTS



Minutes of the meeting held on Wednesday 11th April 2018 Methodist Church Hall, Welshpool

Present:

Hilda Fix, Jayne Griffiths, Ted and Diane Rogers, Hazel Smith, Cynthia Evans, Sue Holt, Patricia Trigg, Tracey Linthwaite, Hazel Smith, Peter Eccleston, Jen Owen

Apologies:

Sue Lavender, Beth McPhee. Margaret Eccleston, David and Marge Youden, Tony Caplin, Nina Jones, Deborah Shaw, Parveen Nazar, Sarah Hall, Nicky Walters, Will Denne, Shirley Morris, Sarah Hall,

Minutes of the last meeting

The minutes were approved.

Matters Arising

Craft Show

Craft show at the hotel 6th May – Posters are now available and need to go out to TIC's, caravan parks, village notice boards, community centre notice boards, etc. A copy of the poster will also go up in the shop.

The shop will close that day, but a sign will be put on the door saying where we are and inviting them to come along and see us in the hotel.

Craft fair from 11.00am to 5.00pm. Set up is from 9.00am on the Saturday, one of us will be there to direct you to your table.

We can unload and load from just outside the banqueting suite. After unloading, vehicles will need to be moved to either the upper or lower car parks, which are only a short walk away. The car park outside the pub needs to be left for the use of customers.

A room with chairs has been set aside (next to the main room) for making hot drinks etc.

They will provide a kettle for hot drinks. The Events Manager has asked that we do not eat food whilst sitting or standing at our tables.

Extension of Membership

It was agreed by those present that associate membership should be extended to the whole of Wales

Committee duties

Jayne handed round a list of duties that committee members were responsible for, so that members could see who did what.

LVMA

The meeting on 26th March included a visit from the Government's Minister for Culture, Tourism and Sport. The following is from AM Russell George's monthly newsletter that Hilda gets:

Last week, I was pleased to host a meeting at Lake Vyrnwy in an effort to ensure that the industry is in the driving seat in promoting Mid Wales' unique tourism offer. A number of tourism groups had the opportunity to meet with Lord Dafydd Elis-Thomas AM, the Welsh Government's Minister for Culture, Tourism & Sport, to discuss the future of Mid Wales Tourism and to hear from the Lake Vyrnwy Marketing Association about their vision for the future.

Last year, I discovered that the Welsh Government didn't spend a single penny of its £8.3 million budget on specifically promoting Mid Wales as a tourist destination, something which has to change. I'm therefore pleased that Lord Elis-Thomas took the time to meet with me and representatives from the tourism industry to hear our thoughts on how we strengthen Mid Wales Tourism. The Lake Vyrnwy Marketing Association are a very proactive group and I was particularly pleased they had the opportunity to discuss ideas with the Minister, along with representatives from the Montgomery Canal Partnership.

From my perspective, it will now be essential for both Lake Vyrnwy and the wider Mid Wales tourism industry to be plugged in to the potential Mid Wales Growth Deal which has the potential to transform the economic fortunes of the region.

The next meeting is on the 12th April and will be attended by Hilda.

New members pack

Jayne is still in the process of putting together a new member's pack and will bring it to the next meeting.

Promotion of website

Can everybody who has a page on the website please have a look at it and update it if they feel it needs it. Please check for typos.

For all other members who do not yet have a page and feel they would like to do one – please send information to Penny at: valleyartsandcrafts@clayaround.com

You can send the page as you would like it but please send the photos and words separately so that Penny can put the page up on the website. The password for the memberspage is 'Methodist'

This page should also be printed to go in the members book which will be at the Craft Fair and also in the shop.

Ideas for after meetings –

Abi had information about doing a wall hanging and after some discussion it was thought that if everyone did a 6 x 6 inch or 12 by 12 inch item they could be put together and taken to shows and hung at the shop. Everyone was encouraged to bring something to the next meeting. The items plus the finished product could be put on the website and on Facebook.

Advertising

The new brochure is now on the website under Gallery, with a reference made to it on the home page. Jayne asked that they go out to all TIC's, caravan parks and wherever they could. Just be aware that they cannot go in a stand marked 'Caron' as people pay to have their brochures in that stand.

There will be an advert and small article in Discover Mid Wales. Hilda will obtain a copy when it comes out in late April.

There is a monthly advert in Tanat Valley Chronicle plus a piece about the opening of the shop and another about the AGM, which also mentions the craft fair, all of which are available in the history book.

There is a monthly advert in Llanwyddyn Newsletter with an insertion about the craft fair in the event section of May's issue. The Newsletters are available in the shop.

There will be a new advert page in the Llanfair Show Guide.

There was almost a half page story and photo in the Llanfyllin section of this weeks' County Times. It also mentions the craft fair. A copy will go in the History Book.

We are also mentioned in the Lake Vyrnwy website under Thngs to Do. There is a mention of the Craft Fair there as well

Seasonal shelf in shop

There are photos of the Easter display on the website – it was a little sparse due to the short run up to Easter from opening.

Sue set up the 'fantasy' display on the 6th April and this will run through to the middle of May, so you still have plenty of time to add to the display.

This will then be changed to a 'floral' display and again will run to June.

Jayne will send out a note to all members with the date of the changeover for each display.

Treasurers report –

The good news is that the shop is council tax exempt for another year otherwise it would be an extra £692 to pay

Sales from March 26 to April 8 were over £750.00 even with two 'quack' days i.e. no sales at all.

Insurance is due in July and Hilda will e mail the certificate as a pdf for members to print off and out their own name on top. All present agreed to this.

Everyone should be reminded to put "member Valley Arts and Crafts" after their name on any show application as the insurance is not valid if this is not done.

As the till does not always put the right code on, Hilda is taking the information from the sales sheets. These are then scanned and e mailed to Nicky who has volunteered to make out slips for everyone's sales to describe what they have sold in the shop. Everyone thought this was a great idea and thanked her for doing it. These slips will be put in the envelope for members to collect.

Members remarks

There were no members remarks other than discussions already mentioned.

Craft shows and events –

Jayne will send out a new craft calendar this month – but we need your input, as otherwise it won't work. Jayne will send the craft calendar to Jen Owen for inclusion on the Facebook page when one is completed.

There may be a possible VAC show at Guilsfield in November or at the hotel if the one on the 6th May is a success.

The Hirnant 10 x 10 exhibition is taking place again this year on 10th & 11th May. Entries need to be in by 28th April. The pieces of 10 x 10 used to display your art work can be bought from Heather for 20p and the entries cost £2. The entry form and rules were sent out to all members with the minutes from the last meeting.

Penny, Jen and Nicky will put shows on website and social media (if they are told about them). The more information we have the better.

Website and social media

Jayne asked Jen to get together with Nicky to organise the Facebook page and keep it up to date.

Members were asked to publicise the Craft Fair on their own Facebook pages and also the Valley Arts and Crafts website

Any other business

There was no other business. As Pavenne was unable to attend her home baking was missed but tea and coffee and biscuits were served and everyone had a chat.

Thank you to those who served the tea and coffee and washed up afterwards

Next meeting –

Thursday 28th June 2018 Other meetings for your diaries Wednesday 22nd August, Thursday 18th October, Wednesday 12th December (Christmas get-together), Tuesday 5th February, Wednesday 20th March – 2019 AGM