



VALLEY ARTS AND CRAFTS



Minutes of the meeting held on Wednesday 5th July 2017

Methodist Church Hall, Welshpool

Present:

Hilda Fix, Angela Hawkins, Sue Lavender, Peter and Margaret Eccleston, Jayne Griffiths, Nina Jones, Ted and Diana Rogers, Cynthia Evans, Tony Caplin, Beth Mc Phee, Laura Cameron, Deb Shaw, Paveen Nazar, Hazel Smith, Becca Tansley,

Apologies

Jen Owen, Mike Browning, Hywel and Joceline Phillips, Penny Vingoe, Nicky Walters, Bronwyn Strugnell, Lorry Turpin, Sarah Hall, Abi Crutcher, Sarah Jones

Minutes of the last meeting

The Minutes were approved

Matters Arising

Shop

Thank you to all the people who have run demos at the shop. People have been fairly interested in these events and they are certainly raising public awareness. The July/August poster is now out. Some copies were available and people are encouraged to put them out in their local areas. Thank you to all those who put out posters for the previous demos.

We are still needing information cards and updated pages from members. Please print out your new page and leave it at the shop and e mail the page to Penny at valleyartsandcrafts@clayaround.com You should send the page as you would like it and the text and photos separately.

Lake Vyrnwy Marketing Association

Minutes from the May 31st meeting were available. The new chairman is Anthony, the manager of the hotel at Lake Vyrnwy. The possibility of an exhibition at the Tourist Information Centre in Welshpool was raised at LVMA meeting. Anthony brought TIC staff to Lake Vyrnwy so they could see for themselves the type of things available.

Brochure

Hilda has done a rough mock-up of a new brochure. It was proposed that a small group could work on developing this brochure. The group will meet 2/3 times to finalise wording and artwork. People interested in being part of this group need to contact Hilda as soon as possible.

Advertising

The events for July and August will be in the Llanfyllin column of County Times and the Chronicle. They have also been advertised on the free online events page of Welsh Border Life magazine and also on our Facebook page. They will also go on the Lake Vyrnwy website.

Hilda will put an ad in Chronicle to advertise the closing date of the shop at the end of the season, and to encourage people to do their Christmas shopping early.

Treasurers report

The bank balances as of 13th June were Money Management Account £4346.53 and the Community Account £1567.83.

Craft Events

The annual insurance policy is due for renewal on 26th July. Members will be advised of the cost once the new premium is known. Hilda reminded all members who are covered by VAC insurance not to forget to put 'member Valley Arts and Crafts' after their name on the booking form otherwise their insurance is not valid.

Llanfyllin High School July 15th

Wonderful Wool Day – limited tables are available. Contact Becca if interested.

Bryngwyn Hall Summer Fayre Saturday 22nd and Sunday 23rd July

Whittington Vintage Fete 12pm - 5pm Bank Holiday Monday 28th August 2017, <https://www.facebook.com/events/421182631573081/?ti=icl>

Llanfechain Show August 28th contact June Row at dicjun@wernoleu.co.uk Hilda also has application forms

Llanfair Show September 1st contact Angela for application form

Llanwddyn Music Festival September 1st

Guilfield Christmas Fair Nov 16th Hilda has application forms

Charlie's Tractor & Vintage Show 16th November, £5 a table, contact Adam Humphreys 07496 426285

If you have details of any shows, large or small that you are attending or know about please send the details to Jayne so that she can inform all members
jayneg59@hotmail.com

Website and Social Media

The Valley Arts and Crafts Facebook page update shows visits to the site down from 29 to 20, weekly reach was 353, up from 28, the number of people engaged was up from 5 to 74 and the number of likes was 49, up from 47.

Members remarks

Hazel mentioned that a customer bought a peg loom and wanted to know if there were

any examples in the shop of work done on peg looms. Members were advised to guide customers to information leaflets from Fire & Fibre available in the shop.

Members were reminded that general tidying and dusting needs to be done in the shop.

Air freshener is available in the kitchen area of the shop and can be used when needed.

Sue asked about the possibility of getting a new kettle for the shop. The filter on the current one is damaged and limescale gets into drinks. Angela presented a limescale collector that has been given VAC by Heather.

VAC member Sharon Jones had died. Angela will find out what needs to be done with her stock and will also send a sympathy card on behalf of VAC.

Angela announced that she will be stepping down as Treasurer in December. VAC would like to thank her for all her hard work over the last 14 years. It is vitally important that a replacement is found as soon as possible, and by the next meeting on 7th September at the latest, so that they can train with Angela over the next few months. Contact Hilda to put your name forward.

AOB

Becca had a double spread in Simply Knitting. Her stall can be found in Shrewsbury market and is open Tuesday to Saturday.

Anyone interested in doing a demo after the September meeting should let Hilda know as soon as possible.

Jayne then gave a demo on the use of Angelina fibre to make elements that can be used in a variety of crafts.

Thank you to Laura and Dianna for making the tea & coffee and to Paveen for the home baking.

Dates of next meetings

Thursday Sept 7, Wednesday Oct 11, Wednesday December 13th Wednesday 21 Feb, 2018, Wednesday 21 March 2018 AGM