



## **PRIVACY POLICY**

### **Cookies**

We use cookies – these are small text files that are placed on your machine to help the site provide a better user experience. Cookies are used to retain user preferences and provide anonymised tracking data ie we cannot trace you, to third party applications like Google Analytics.

Cookies will usually make your browsing experience quicker. However, you may prefer to disable cookies on this site and on others. To disable cookies in you go to the Help section of your browser.

### **Privacy**

This privacy policy sets out how Jane White Tuition Ltd and the Baby lock shop uses and protects any information that you give us when you use this website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

### **What we collect**

#### **We may collect the following information:**

- name
- contact information including email address, telephone and mobile numbers
- demographic information such as addresses and postcodes

- other information relevant to customer purchases, support and offers

### **What we do with the information we gather**

- We gather this information to provide you with the best service we can, in particular for the following reasons:
- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided. You can ask us not to at any time.
- We may use the information to customise the website according to your interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and physically.

## **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **Controlling your personal information**

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to **Jane White Tuition Ltd, Unit 7, The Ropewalk, Barton upon Humber, DN18 5JT.**

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

## **DISCLAIMER**

The information contained in this website is for general information purposes only. The information is provided by Jane White Tuition Ltd and the baby lock shop and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of the Jane White Tuition Ltd and the baby lock shop. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, we take no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.

## **WARRANTY**

To register your machine under the extended warranty please go to [www.babylock.co.uk/extended-warranty](http://www.babylock.co.uk/extended-warranty) within 3 months of purchase. This is the responsibility of purchaser not the dealer.

The warranty is only valid to the original purchaser on proof of purchase and cannot be transferred.

Returns and repairs under warranty are at the discretion of baby lock UK Ltd. Please contact the dealer you bought your machine from who will assess your machine and contact baby lock UK Ltd if required. Carriage is at the owner's expense.

The warranty covers mechanical parts. The warranty DOES NOT cover needle threaders or any damage caused by the user or improper use.