



Audience Persona

Name:	Platforms:  Others:	Questions they have:
Picture: 		
Age Range: to	Who do they already trust online?	Questions you would like to ask them:
Job:		

Topic Planner:

Content Club

Q1	Q2	Q3	Q4	Q5
Headline Ideas:	Headline Ideas:	Headline Ideas:	Headline Ideas:	Headline Ideas:

Content Club