

# Platform Planner

# Content Club

<b>Platform</b> <i>Example: Facebook</i>	<b>Platform</b>	<b>Platform</b>	<b>Platform</b>
<b>Purpose to my business</b>  <i>To grow a following around my videos and reach new people through adverts</i>	<b>Purpose to my business</b>	<b>Purpose to my business</b>	<b>Purpose to my business</b>
<b>Who can I reach</b>  <i>Freelancers and budding content makers</i>	<b>Who can I reach</b>	<b>Who can I reach</b>	<b>Who can I reach</b>
<b>Content Types</b>  <i>Video blogs and latest news posts</i>	<b>Content Types</b>	<b>Content Types</b>	<b>Content Types</b>
<b>My ability to use</b>  <b>7 /10</b>	<b>My ability to use</b>  <b>/10</b>	<b>My ability to use</b>  <b>/10</b>	<b>My ability to use</b>  <b>/10</b>