# Promotion Check-List

Content Club

## Content Title:

*E.g. Latest How-To Blog*

.....

## In-Direct

| Platform | Frequency: Quantity | per | Time-frame | Done |
|---|---|---|---|---|
| Facebook | 3x | per | Week | ☒ |
| LinkedIn | 5x | per | Week | ☐ |
| | | per | | ☐ |
| | | per | | ☐ |
| | | per | | ☐ |
| | | per | | ☐ |
| | | per | | ☐ |

## Direct

| Platform | Quantity | Audience | When | Done |
|---|---|---|---|---|
| Email Newsletter | 1 | 200 | Monday | ☒ |
| Instagram DM | 20 | Followers | Wednesday | ☐ |
| | | | | ☐ |
| | | | | ☐ |
| | | | | ☐ |
| | | | | ☐ |
| | | | | ☐ |