

Lingfield Art

Exhibitions

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Autumn 2009 Newsletter

Dear Artist,

Many thanks again this year to all of you who took part in our 2009 Summer Exhibition, the most successful yet. The show has gained in popularity over the last few years and is now well established as one of the largest exhibitions for artists based in Surrey, Sussex and Kent.

This year, as you will know, we had to restrict entries to 500, the reason was that this number was the most that could be effectively hung and placed in the space available in the Community Centre. Consequently our 2010 exhibition will again be restricted to 5 entries per artist.

We were therefore delighted that during the recession our sales were up 27% on last year with 94 exhibits sold and a further potential of 29 sales from the bid box, which again proved very popular with the visitors. We also received 10 enquiries from the public for artists to undertake commissions and from feedback from some of the artists additional sales have been forthcoming.

The number of public visiting was 1021 so thank you all for the personal publicity that you undertook. A personal invitation is still the best form of publicising the event. Artist's cards were very professionally displayed and 194 were sold 66% up on last year.

Sales of the catalogues have also increased from the previous year. The catalogue has proved a good place for local enterprises to advertise so please let any local businesses know who you think might be interested. The exhibition team would be delighted to hear from anyone regarding advertising space in the catalogue. We have had many encouraging comments from visitors and artists about the new layout of the exhibition and the more user-friendly design of the catalogue.

Please let us have your email address if you have not already included it on your entry form as this helps to reduce our costs, all material is now available on the website.

We do hope the excellent results from the 2009 exhibition will encourage everyone to begin working for 2010. The success of our summer exhibition is largely due to the wonderful quality of the individual artists work and the subsequent appreciation of the visiting public. We wish you a very productive art related winter and look forward to seeing the results of your work, and also yourselves, at next summer's event.

The dates for the next Lingfield Art Summer Exhibition will be from 20th to 25th July 2010.

For further information about Lingfield Art and exhibitions including some photographs from this years event visit the website at www.lingfieldart.org

Exhibition Directors: Keith Pratt & Annabel Richardson

Exhibition Team: Chris West, Avril Sharp, Heather Francis, Linda Hughes. Ken Farmer, Andy Shattock & Tracey Bell