

# Lingfield Art

email: [lingfieldart@btinternet.com](mailto:lingfieldart@btinternet.com)

web site: [www.lingfieldart.org](http://www.lingfieldart.org)

## Autumn 2010 Newsletter

Whilst the debate over the impact of the current economic climate continues, we were rewarded with a large increase in new artist contributions, which added more variety and talent to the pool we already have.

There were 40 sculptures and over 450 paintings, some of them quite large, so we regrettably had to close the lists when we reached capacity. However, the resulting exhibition and the many comments we received confirmed again that we are on the right track and we count the event a success even though visitor numbers were slightly down on last year, which by the way, was a record. Sales of exhibits were buoyant with a bit of a mad rush towards the end and the same also with artist's cards. Interestingly, there were quite a few Bid Box applications and I have heard from most of you that these have led to further sales, great news.

We are now well underway with our plans for the 2011 Summer Exhibition and with your help and support we can make it another success. The dates for the public exhibition will be from 19<sup>th</sup> July to 24<sup>th</sup> July and the opening times will once again be 10am to 6pm – Tuesday to Saturday and 10am to 4pm on the final Sunday. The handing in of work will be on Saturday 16<sup>th</sup> July 2011 between 10am and 4pm, and unsold work must be collected between 5.30pm and 6.30pm on Sunday 24<sup>th</sup> July. Full details will of course be on the website in due course and in our mailings in March 2011, but make a note in your diaries now. The closing date for applications will be Thursday 16<sup>th</sup> June 2011.

Next year we will again need you help to boost visitor numbers. Personal invitations are by far the most successful way of advertising the show, so we would encourage all our artists to invite their friends and neighbours to come along to the exhibition. We will again be sending you fliers to give to them and to display.

Application Forms, Terms and Conditions of Entry, and Invitation and Advice documents will be sent to all our artists towards the end of March 2011 by post and e-mail. If you would prefer email and have not let us know that, please tell us your email address as this helps us to reduce our postal costs. All these documents will also be available on our website [www.lingfieldart.org](http://www.lingfieldart.org).

With regard to the layout of the exhibition, the improved format has met with your approval. We hope to have a small amount surplus this year to help to buy a further screen so that the new layout for the exhibition can be expanded. We will also need to plan for the use of credit cards as accepting cheques in payment for sales will gradually be phased out in line with changes in the banking system.

We hope next year that some of you will feel able to help with Art in Action. This is a series of morning and afternoon two-hour sessions during the exhibition where individual artists demonstrate their skills to the visiting public. There will be space on the application form to volunteer for this, so please have a go.

The website has also proved to be of great interest to new artists in the area, contacting us to join our mailing list. You can also have your details advertised on the website if you undertake commissions. If you would like to take advantage of this service please let us know.

The exhibition team would be delighted to hear from anyone regarding advertising in next year's catalogue. Sales of catalogues have increased making this a good place to advertise local enterprises, art classes, etc. The same also goes for sponsorship and details of what we offer our sponsors is also on the website.

As the summer fades and winter draws in, now is the time for renewed work in our studios. We look forward to seeing the fruits of your labours next year in July 2011.

**Exhibition Directors:** Keith Pratt, Annabel Richardson & Ken Farmer

**Exhibition Team:** Heather Francis, Linda Hughes, Andy Shattock, Tracy Bell & June Ragsdale.