

# Lingfield Art

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## Autumn 2011 Newsletter

Dear Artist,

Thank you to all who took part in our 2011 Summer Exhibition. The percentage of visitors who came through the door this year was up by 16 % and in spite of the economic downturn, sales were excellent. We had to limit the exhibits to 450 due to the East Room being unavailable, but we still managed to sell the same percentage as the previous year. The result of having fewer exhibits was that the exhibition was less crowded and showed the artwork to better advantage.

This year many well established artists decided to exhibit, proving that the Lingfield Art Show is very popular and has a good reputation for quality art. We trust that by 'word of mouth' our reputation will spread and hopefully, if the economic climate improves next year, it will be 'the one to watch'. Please keep up the good work and tell your friends and neighbours about the exhibition.

**Artists' cards** were very popular again and next year we will be able to accommodate 20 artists due to the purchase of another card rack.

**'Art in Action'**: Thank you to those who took part. This continues to be a very popular attraction. We hope next year more of you will be able to help with 'Art in Action'. The sessions run for 2 hours, morning and afternoon with artists demonstrating their skills to the visiting public. There will be a space on the application form to volunteer for this, so please have a go.

**The Website** has proved to be of great interest. You can have your details advertised on the website if you undertake commissions. If you would like to take advantage of this service, please let us know.

The exhibition team would be delighted to hear from anyone regarding advertising in next year's catalogue. Sales of catalogues have increased this year, making it a good place to advertise local enterprises, cottage industries, art classes etc. Sponsorship is important to us, any new sponsors will be able to see what we can offer by looking at our website.

**Prints**: Giclee, screenprint, etching and images created mechanically or electronically however mounted are not acceptable. Only Linocut and Woodcut prints will be accepted and then only if the number of editions does not exceed 10, with each one being individually numbered and framed.

We do hope you enjoyed the show. The success of our Summer Exhibition is largely due to the wonderful quality of your work and the subsequent appreciation of the visiting public. We wish you a very productive, art related winter and look forward to seeing the results of your work at next summer's event.

**The dates** for the 2012 Summer Exhibition are as follows:

Dates for handing in: Saturday 14<sup>th</sup> July 2012. Private View evening: Monday 16<sup>th</sup> July 2012.

Open to the public: Tuesday 17<sup>th</sup> – Sunday 22<sup>nd</sup> July 2012.

Opening times: Tuesday – Saturday 10am – 6pm. Sunday: 10am – 4pm.

Collection of unsold work: Sunday 22<sup>nd</sup> July. 5.30pm – 6.30pm.

Closing date for applications: Thursday 14<sup>th</sup> June 2012.

**Application Forms**, Terms and Conditions of Entry, Invitations and Advice Documents, will be sent to all our artists towards the end of March 2012 by post and email. If you would prefer to be informed by email, please let us know as this helps with our costs. All these documents will be on our website.

**Exhibition Directors**: Keith Pratt, Annabel Richardson & Ken Farmer

**Exhibition Team**: Heather Francis, Linda Hughes, Andy Shattock, Tracy Bell, June Ragsdale & Irene Hinton