

# Lingfield Art

Exhibitions

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## Autumn 2008 Newsletter

Dear Artist,

A big thank you to all of you who took part in our 2008 Summer Exhibition, the most successful yet. The popularity of the Lingfield Art Summer Exhibition continues and we are now a major open exhibition for artists based in Surrey, Sussex and Kent. It was the biggest exhibition so far, 571 paintings and sculptures and a total of 1022 visitors, 20% up on 2007. Your hard work resulted in a very high standard with a tremendous variety of work, which delighted the visiting public. In spite of the economic downturn sales were also up on last year with 88 exhibits sold so their response was clearly most encouraging. Please keep up the good work and tell your friends and neighbours about the exhibition. Our visitor survey indicated that 'word of mouth' and recommendation by you is still the most successful way of publicising the exhibition. We will be providing fliers next year for you to give to friends.

The 'Bid Box' continues to be popular with potential bids up 55% on last year. Artists' cards were very professionally displayed and over 100 cards were sold. Sales of catalogues were also 6% above last year and next year we will be printing more. Once again this proved to be a good place for local businesses to advertise. The exhibition team would be pleased to hear from anyone interested in taking advertising space. Please see our website for details and rates.

Entries for the 2009 Summer Exhibition will once again be accepted on a first come first accepted basis. With sponsorship and a small surplus from last year, we were able to purchase more screens and hanging chains. However the number of entries left us bursting at the seams, so, to ensure that as many of you as possible can enter, we are reducing the number of entries per person to five and will adhere to a maximum total number of entries for the venue. Hanging exhibits in the corridors will be restricted to enhance security and improve the setting for your entries.

With the website up and running these newsletters are now available on-line. In the future this should help us reduce the cost of postage by giving you the option to download it from the web or if you prefer, receive it via email. Where we do not have an email address for you we will of course continue to post you a printed copy. The entry application form next year will check which you prefer. We also have to report that the facility on the website for artists to publicise that they can undertake commissions has scored since the exhibition, with several of them receiving commissions and further sales.

We do hope that the excellent results from the 2008 exhibition will give you extra encouragement to have a very productive art related winter. We look forward to seeing the results of your work and also yourself at next summer's exhibition. We confirm that the dates are now 21<sup>st</sup> – 26<sup>th</sup> July, not the date shown in the summer catalogue.

For further information about Lingfield Art and exhibitions visit the website at [www.lingfieldart.org](http://www.lingfieldart.org)

**Exhibition Directors:** Keith Pratt & Annabel Richardson

**Exhibition Team:** Anne Kerr, John Morris, Chris West, Avril Sharp & Heather Francis.