

Lingfield Art

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web site: www.lingfieldart.org

Spring 2010 Newsletter

Dear Artist,

The 2009 Summer Exhibition was the most successful yet when many other organisations, exhibitions etc. were reporting a downturn in sales, due to the recession, we recorded a 27% increase and it is you the artist and all who participated that we thank for these results. We are now well underway with our plans for the 2010 Summer Exhibition and with your help and support it will be even better than last year. The dates for the public exhibition are from 20th July to 25th July and the opening times will be 10am to 6pm – Tuesday to Saturday and 10am to 4pm on the final Sunday. A survey of visitors to the exhibition indicated that a personal invitation was by far the most successful way of advertising the show. We would therefore encourage all our artists to invite friends and neighbours to come along to see our work. We look forward to exceeding last year's total of 1021 visitors.

The handing in of work will be on Saturday 17th July between 10am and 4pm, and unsold work will be collected between 5.30 and 6.30pm on Sunday 25th July.

Now is the time for paintbrushes/chisels etc. to become very busy so that the high standard, variety and breadth of work previously shown continues to improve.

Application forms will be sent to all our artists towards the end of March by post and e-mail; please let us have your e-mail address if you have not already done so as this helps so much to reduce our costs. Application Forms, terms and conditions of entry, invitations and advice are all available on our website www.lingfieldart.org Our new layout for the exhibition will be similar to last year which again means early application ensures hanging space! The closing date for applications this year will be Thursday 17th June.

We hope that some of you will feel able to help again with Art in Action – a series of morning and afternoon sessions during the exhibition where artists demonstrate their skills for a couple of hours to the visiting public. There will be space on the application form to volunteer for this.

The website has proved to be of great interest to other artists who are contacting us wishing to join our mailing list. A number of artists now have their details included on the website advertising their willingness to undertake commissions. Please visit the website and let us know if you would like to take advantage of this service.

The exhibition team would be delighted to hear from anyone regarding advertising space in the catalogue. Sales of catalogues have increased making this a good place to advertise local enterprises/classes etc. The same also goes for sponsorship and details of what we offer our sponsors is also on the website.

The team look forward to receiving your entries for the show and seeing you and your work in July.

Exhibition Directors: Keith Pratt & Annabel Richardson

Exhibition Team: Chris West, Heather Francis, Linda Hughes, Ken Farmer, Andy Shattock & Tracy Bell.