



C2C Collective

Thank you for reaching out for more information about the **Competition to Collaboration (C2C) Collective**.

This community was born out of the journey Ellie and Lisa have taken together - connecting across continents via social media over shared ideas on helping others thrive through nature. We discovered how much more enjoyable and impactful it is to nurture common approaches rather than work in competition.

“Alone we can do so little; together we can do so much more.” - *Helen Keller*


We are often contacted by people asking how we started taking our respective practices outdoors, seeking practical advice on logistics and support. There is clearly a growing need for connection in this area for many coaches and practitioners.


We are by no means claiming to be experts - just two people who have become more visible on social media through our work, and who have built reputations for supporting others in connecting with nature. Along the way, we've made progress, built connections, and taken a few wrong turns. We'd love to share what we've learned so others can benefit from our experiences.


While there are some wonderful spaces to learn about outdoor coaching and facilitation, to our knowledge there are few places where like-minded nature-based practitioners can come together to ask questions, share insights, and support each other.


That's why we've created the **Competition to Collaboration (C2C) Collective**.

What's included:

 **Closed WhatsApp Group** - A supportive community space for practitioners to ask questions, share ideas, and explore collaboration opportunities.

 **Weekly recorded Q&A** - A 10-minute recorded video call with Ellie and Lisa as we "Walk Our Talk" in our respective corners of the world, answering questions from the group and reflecting on nature's impact on us that week.

 **Hive Mind container** - A space to pool our collective knowledge and experience, so none of us feel like we're figuring this out alone.

 **Global nature insights** - Expand your understanding of nature through diverse perspectives from around the world as we invite voices and experiences into the group.

How it works:

✨ This is a low-key, flexible way to stay connected - no extra platforms to log into, and no strict schedules to follow.

✨ We're building a global community, so there are no set meeting times. Dip in, catch up, and contribute when it works for you.

✨ Ellie and Lisa will record a weekly 10-minute Q&A as we walk in nature, sharing reflections and answers to community questions.

Is this for you?

You might love being part of the C2C Collective if:

- ✓ You're a coach or facilitator curious about bringing nature into your work.
 - ✓ You feel like you're doing this alone and would value a supportive group to connect with, beyond endless 1:1 LinkedIn conversations.
 - ✓ You're excited to be part of a community raising awareness and supporting others in nature-based work.
 - ✓ You want to contribute to something bigger than yourself and support others on the same path.
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How much does it cost?

The community is just **£25 (GBP) per month**.

How might the C2C Collective evolve?

We're intentionally starting simple, spacious, and low-key, allowing the community to grow naturally based on what feels good for everyone. But over time, we imagine the C2C Collective might gently expand to include things like:

Guest Voices & Spotlights

Occasional guest conversations with fellow nature-based practitioners from around the world, sharing fresh ideas, wisdom, and experiences.

Shared Resource Bank

A living library of tools, practices, outdoor session ideas, recommended reading, and nature-based exercises gathered from the community.

Seasonal Reflections

Simple prompts or questions to help us tune into the cycles of nature and reflect on how the seasons are shaping our work and lives.

Connection Pods

Optional small groups (or “pods”) of 3-4 people for those who’d like deeper connection, accountability, and ongoing conversations.

Global Community Map

A (totally optional) map of where we’re all based to help us visualise our global network and, who knows, even spark in-person meetups if paths cross.

Next steps...

We officially open on the **Spring Equinox - 20th March**.

If you’d like to join us, please complete the <https://forms.gle/wmE1F51v5STrevNy9> and we’ll be in touch soon!

Ellie & Lisa 