



January

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- Operating as **Elevate with Ellie** in Cheshire using locations of **Delamere Forest** and **Bickerton Hill**.
- Charity partner: **Ecologi**.
- Using **generic coaching cards** to invite deeper conversations.

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February

- Initial conversations with **Mike Mair** to run events in Cambridge.
- **Elevate with Ellie Networking** events rebranded as **Elevate Networking**.

March

3

- **Elevate Networking Cambridge** onboarded its **first ambassador**, running events at **Milton Country Park**.
- Cambridge charity partner: **Red Hen Project**.

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April

- The **first Elevate Networking event in Cambridge** received great reviews.
- **Elevate Networking Cheshire** ran a **special evening netwalking event**.
- The **Elevate Networking page** was created on **LinkedIn**.

May

5

- **Elevate Networking Cheshire** partnered with **KCC Networking** and the walking app **trundl** to raise money for the **£50 Challenge** for the **Hospice of the Good Shepherd**.
- **Bespoke coaching handouts** were introduced in Cheshire, evolving from the generic coaching cards.

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June

- Elevate Networking Cheshire ran a special **Summer Solstice netwalk at 6:30am**.
- The partnership with **KCC Networking** and **trundl** continued for a second month as part of the **£50 Challenge** for the Hospice.

July

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- Ellie's **podcast episode** with the **Association for Coaching**, part of their **special outdoor coaching series**, was aired.

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August

- **Elevate Networking Cambridge** transitioned from **Eventbrite** to **Ticket Tailor** as their event-selling platform.

September

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- **Elevate Networking Cheshire** hosted a special **one-off event at London's Hampstead Heath**, with **13 attendees**, captured on film.
- **Elevate Networking Cambridge** ran its **first team event**, earning great reviews and a **repeat booking**.
- Ellie started a **Level 2 in Environmental Sustainability** to ensure **Elevate Networking** operates responsibly for the planet.

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October

- **Elevate Networking Cambridge** partnered with **PAUS** to hold **barefoot walking events**.
- Coaching handouts in Cheshire evolved to **smaller cards** with **location-specific prompts** to invite nature into the conversations.
- Initiated talks with **Cheshire Wildlife Trust** for a future partnership.
- Created the **Elevate Networking Instagram page**.

November

11

- Cambridge introduced a **Winter Season Ticket**.
- Cambridge **second Team Coaching** event.
- Elevate Networking Cheshire held its final events of the year on **back-to-back days in snowy scenes**.

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December

- Ellie partnered with **Lisa Partridge** (based in Singapore) to run a special collaborative **Walk & Talk** in **London's Hyde Park**.
- **22 outdoor coaching enthusiasts** attended, including a **special guest**, the **Head of Trees at Hyde Park**, for a wonderful event.

Total Attendees 2024

*Elevate Networking Cheshire:
70 attendees over 16 events

Elevate Networking Cambridge:
64 attendees over 13 events

**not including the Hyde Park event*

